

Digital Media

Ms. Durkin

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School Phone: 541-459-2597

Office hours: Before or after school by appointment.

Course Objectives / “I Can” statements

- OREGON MEDIA ARTS STANDARDS

Upon successful completion of this course you will be able to:

1. Use generative methods to formulate multiple ideas, and develop artistic creation processes. (MA.1.CR1.HS1)
2. Apply ethics of appropriation, fair use, copyright, and open source as they apply to creating works of art and design. (VA.2.CR2.HS1)
3. Apply aesthetic criteria in developing, proposing, and refining artistic ideas, plans, prototypes, and production processes for media arts productions, considering original inspirations, goals, and presentation. (MA.2.CR2.HS1)
4. Develop and refine a range of creative and adaptive innovation abilities, such as design thinking, and risk taking, in addressing identified challenges in media arts productions. (MA.5.PR2.HS1)
5. Use a combination of tools, techniques and content, in standard and innovative ways, to communicate intent in the production of media artworks. (MA.5.PR2.HS1)
6. Evaluate technological advancements and tools that are essential to occupations within the Arts, A/V Technology & Communications Career Cluster. (COMMON CAREER TECHNICAL CORE STANDARDS AR06)
7. Use product or service design processes and guidelines to produce a quality information technology (IT) product or service. (COMMON CAREER TECHNICAL CORE STANDARDS IT02)

Differentiated Instruction

This class will follow district rules and procedures regarding both Special Education and Talented and Gifted students. IEP.504 students who require accommodations will be given the support for those needs. In addition, students identified as TAG students or students who show advanced proficiency in this course will be provided opportunities to be challenged.

Assessment

Your grade will be based on your ability to use different software and digital methods to produce viable imagery and layouts that meet stated messaging goals.

Grading: Effort & perseverance lead to success.

20% Bellwork: When the bell rings, you should already be in your seat, working on the day's first task.

20% Participation: Be prepared, try your best, behave as a professional.

20% Checkpoint: Assessments that cover 1-2 pre-specified, specific course objectives.

40% Capstone: Summative assessments that cover multiple Checkpoints. **Also Capstone:** Khan Academy final grade.

SAE & AET

Experiential learning is an essential component to a well-rounded education. You will be expected to complete an independent project, related to the concepts learned in this class. You will also keep accurate records of you time spent on the project, as well as a record of things learned in class. The AET record books will be checked periodically, for accuracy and completeness, and will be graded.

Bellwork

At the beginning of each class period, there will be a subject-related task that should pique your interest for the day's learning objective. Before we launch into the day's topic, there will be an opportunity to discuss the bellwork (and make suggestions).

Proposed Topics/Software/Projects (subject to change due to equipment availability)

How to Brainstorm	Color: RGB, CMYK, Spot, Hex, Panton	Principals of Design
The Design Process	Image: Raster v. Vector	Photography
The Creative Process	File Resolution	Careers in Creativity
Concept/Messaging	File Types: .tif, .png, .jpg, .psd, .pdf	iPad Drawing & Painting
Configuration: print, screen, film, etc	Layout	Adobe v. the World
Listening to your Client	Copyrights	Website Design
A Software Program for Every Need	Digital Citizenship	User Experience: Adobe UX
Typography	The Cost of a Single Typo	

Art Class Procedures

- Don't be late.
- No food in class. You are allowed to bring WATER with you, but no other beverages in the classroom.
- Do your own work - always.
- No cell phones, ear buds, or music. If I see them in class, they become mine until the end of the day, or are turned into the office.
- The ONLY restroom your are expected to use is the one in the shop- NOT a restroom in the main building. You need to sign out on the clipboard and take a pass.
- Be respectful. Please.



Student Name _____

Student eMail _____

Student and Parent Signatures Required

I have read and understand the expectations and requirements for being part of this course and will follow them in order to successfully complete this class.

STUDENT SIGNATURE

DATE

PARENT SIGNATURE

DATE