

## VIDEO PROJECT PRE-PRODUCTION PLANNING

Working Title:

# “ WORKING TITLE OF PROJECT ”

### Group Member Role Assignments

Producer	Director	Videographer	Lights and Sound

<p><b>PROJECT GOAL</b> In one sentence, describe the intended theme of your project. What do you hope your film will communicate to your audience?</p>	
<p><b>TARGET AUDIENCE</b> Describe your project's intended audience. Include age range, level of education, likely hobbies, and likely movie genre preferences.</p>	
<p><b>FILM STYLE</b> Will your project be a documentary? Interview? News report? Music Video? Narrative film? Something else? Describe how you will create that format.</p>	
<p><b>PLOT SUMMARY</b> In 3-4 sentences, summarize the plot of your video.</p>	

<p><b>TALENT</b> How many actors will you need to perform in your video? Give age and gender. If you already have casted your talent, list their names.</p>	
<p><b>LOCATIONS</b> In what locations will you be filming your video?</p>	
<p><b>MATERIALS</b> What materials will you need to film your video? Including camera equipment, backdrop, costumes, props, lights, audio. Make a list.</p>	