

Create Something EVERY WEEK

What is this about?

The more you create, the better your creations will be! This is an activity that professionals do to improve their creativity and push themselves beyond their comfort zone. Be prepared to let yourself go and be creative.

Requirement: 1 entry per week

Because of your school work-load, I am not going to require an entry EVERY week. Check the schedule at right. The Turn-in box will be check for entries at the end of *every Friday*.

Each entry is worth 100 points. Extra credit for exceptional effort/work.

What kind of entries?

You can use any Adobe software product that you wish: Photoshop, Illustrator, InDesign, Spark, Fresco, After Effects, Premiere Pro, Animate, Character Animator.

I encourage you to do something completely original: take a photo with your phone and use any one of the Adobe FREE online apps to manipulate it. Then email it to yourself and finish it in Photoshop.

You can use copyright-free images from the internet using the proper websites and search techniques to assure that you have a legal file. The images will be posted on the internet, so the images MUST be legal to use.

Due Dates are Absolute. NO exceptions.

Project	Due Date	Theme
1	Fri., Feb. 14	in fifty years
2	Fri., Feb. 21	grey side of life
3	Fri., Feb. 28	things found under car seats
4	Fri., Mar. 6	fears and tears
5	Fri., Mar. 13	time traveler
6	Fri., Mar. 30	uncharted waters
7	Fri., Apr. 10	monochromatic
8	Fri., Apr. 17	sandwich
9	Fri., Apr. 24	treehouse
10	Fri., May 1	dogs
11	Fri., May 8	birds
12	Fri., May 13	politics

File Size (for Photoshop, Illustrator, InDesign)

600px wide x 800px tall, 96 pixels per inch

How do I name the Files?

Name the file **Theme_YourFullName.png**

What file format?

Hopefully, you took note in the file name above:
.png format

How do I Submit my Entries?

On learndurkin.com, use the FRIDAY ENTRY button on the website

WEEKLY THEME CREATIONS

100 POINTS POSSIBLE	EXCELLENT Professional Quality	MEETS EXPECTATIONS Student Quality	ACCEPTABLE Beginner Quality	UNACCEPTABLE Read the Directions!
	20 points	17 points	16 points	11 points
Followed Directions	Correct size, resolution, and files are named correctly. Correct file type: PNG			Wrong size, wrong file name, wrong resolution, wrong file type
Aesthetics /Layout	Powerful, attention-grabbing layout	Composition is acceptable but can be improved	Too many competing elements. No focus	Look at posters and how they can powerfully communicate.
Typography	Typography contributes to the visual design of the work.	Type choices are appropriate without an excessive number of fonts or effects	Typography is general effective, although font choice, size and effects distract from the message	Typography choices and effectsweaken the work in dramatic ways.
Use of Graphics & Images	All graphics and images are related to the topic and make a powerful message. The graphics used reflect an exceptional degree of student creativity.	The images used are clear and relevant and contribute greatly to the effectiveness of the message.	The graphics used are acceptable, but could be more effective.	Images used do not strengthen the message and are not relevant. Too many images. Poor quality images. Images do not support the message.