

Both Sides of the Track

Part 1 Directions

In your group, choose **two** of the resources below to review. As you review them, consider the question: *What are the benefits and drawbacks of online tracking?* Capture your notes in the Notes Tracker below.

Resource 1



Watch: **The Power of Likes**

COMMON SENSE EDUCATION, VIMEO, 8/5/2015 (3 MINS.)

Resource 2



Read: **Issue Overview: Internet of Things**

BLOOMBERG, ADAPTED BY NEWSOLA, 9/7/2016 (5 MINS.)

Resource 3



Read: **The Good, the Bad, and the Ugly Sides of Data Tracking**
(paragraphs 1–6 only)

INTERNET HEALTH REPORT, APRIL 2018 (5 MINS.)

Resource 4



Watch: **Netflix Movie Posters Might Be Pandering to You**

THE LATE SHOW WITH STEPHEN COLBERT, YOUTUBE, 10/24/2018 (3 MINS.)



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We care about
everyone's privacy.