

## Magazine Cover Scoring Guide

50 Points Possible

	<b>10 points</b>	<b>7 points</b>	<b>4 points</b>	<b>STUDENT SCORE</b>
<b>File Setup</b>	Canvas size and resolution is set up according to the specifications.	Correct canvas size, wrong resolution	Wrong canvas size. Wrong resolution.	
<b>File Type</b>	.jpeg with Full Student name as name of the file	.jpeg with wrong file name	.png, .psd, .tif or other file that needs to be re-processed.	
<b>Main Photo Placement and Effects</b>	A minimum of one photograph is used, edited for good contrast and color, and a unique design is created through the use of a layer effect, filter, or blending mode	Edits and effects that are applied to the photograph do not create a sense of balance, and need further refinement to appear professional.	Edits and effects have not been completed	
<b>Magazine Name, Date, and Style</b>  <b>Other Effects &amp; Typography</b>	At least 6 articles are listed on the cover. Type style is carefully chosen, aligned and sized to create a professional typographic layout. Layer effects are used to create a unique design	At least 4 articles are listed on the cover. Text design needs further refinement to appear professional. Elements are missing. Unique effects are not used.	Less than 4 articles listed on the cover. Default font style, spacing and colors are used that do not create a professional or unique design.	
<b>Overall Effect: Does it look like a real magazine cover?</b>	Looks like the real thing. Excellent, professional presentation.	Design and layout need more work. Not enough or too many elements on the page.	A lack of effort is apparent. If you need help, you should ask.	
<b>Comments:</b>				