

**SHEInnovates Alberta**

- SHEInnovates Alberta is the first Canadian Chapter and a pilot for the UN Women's Global Innovation Coalition for Change (GICC).
- Our project will be documented and shared with the GICC and UN Women so that the learnings can be shared and adapted for other regions globally.
- SHEInnovates Alberta is working to celebrate and inspire women innovators and entrepreneurs in Alberta.
- The Alberta Chapter has the goals to
  - Profile a diverse range of women innovating to creating value in Alberta (If you can see it, you can be it);
  - Brand Alberta as a hotbed for women-led innovation; and,
  - be the gateway to a diverse range of global and local resources.
- Despite the most recent downturn in our economy, Alberta has [the fastest growing population in North America, with the most-high growth companies and second largest rate of post-secondary completion in Canada.](#)
- Albertans are looking to entrepreneurship and innovation to change the way business is done and break away from our reliance on the boom and bust cycle associated with oil and gas.
- There is a real groundswell in support we are seeing from post-secondary institutions and many different and diverse groups providing an increased level of high-profile backing to women-led innovation and entrepreneurship.
- We are showcasing how this is working in our province and you'll see Dr. Elizabeth Cannon speaking about embracing entrepreneurial thinking at the University of Calgary and the Hon. Rona Ambrose's She Leads Economic Council exposing women leaders to key decision makers across the country. You can read more about their work on our website – [www.sheinnovatesalberta.com](http://www.sheinnovatesalberta.com)
- Hon. Ambrose and Dr. Cannon are two women nominated of five from Alberta to the UN Women's 100 innovators and entrepreneurs featured in their SHE Innovates global campaign, launched in March.
- The five Alberta women nominated to the UN's 100, along with over 50 others nominated from a call for nominations in late 2018 put out by our local chapter committee will be profiled over the next couple of years and featured in networking



## KEY MESSAGES

events as part of our local chapter goals.

- We believe a major impediment to women driving for success is that women have very few local role models. We need to demonstrate the capacity for Alberta women to succeed. If we see it, we can be it.