

JOSE ORTEGA

USER EXPERIENCE DESIGNER

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🌐 www.joseortegaux.com

WORK EXPERIENCE

Workplace Operations Assistant

Zendesk

April 2017 - Present

Enhance employee experience day-to-day operations while coordinate complex problems in timely manner. As well, side project working along Sr. Project Manager and Sr. Product Designer assisting user research focus point.

USER EXPERIENCE DESIGNER (Contractor)

Hoi Polloi Brewing

Nov 2017 - Present

Research and design client theme among “the masses” toward informational website project. The process includes research, wireframe, design working along side stakeholders from start to end. The project over 1 year: 49% usage, 39% visitor, and 58% page views yr/yr growth.

USER EXPERIENCE DESIGNER

FREELANCER

Jun 2017 - Present

As a freelancer, I do my best to build relations with clients around the importance of accessibility that would benefit the user and business from the start of the process: research, wireframe, mockup, and prototype that would excel clients needs end goals.

EDUCATION

UX DESIGN MENTORSHIP PROGRAM (2015)

Thinkful

AA Multimedia/Animation (2012)

Berkeley City College

skills

USER RESEARCH
USABILITY TESTING
PERSONAS
MOCKUPS
USER FLOWS
UI DESIGN
WIREFRAMES
STORYBOARDING

tools

SKETCH
INVISION
ILLUSTRATOR
PHOTOSHOP
FILINTO
KEYNOTE
MARVEL

extra section

VOLUNTEER DESIGN MEETUP