

Job Title: Development Director/Corporate/Donor Engagement Specialist

Organization: Basin PBS

Location: Midland, TX

Closing Date: September 15, 2023

Position Summary

Basin PBS serves the Permian Basin with programming and services of the highest quality. As a trusted, community licensed television station/non-profit organization, Basin PBS empowers West Texans to achieve their potential.

Position Summary: Basin PBS (KPBT) is seeking a Development Director and Donor Engagement liaison. This position will plan and oversee all aspects of fundraising; individual, corporate, planned and major giving campaigns, underwriting and sponsorships. This individual will also have grant writing experience.

Duties and Responsibilities:

- Plan, direct and manage all activities of the development department; develop and implement an annual operational plan for all program areas.
- Provide oversight, planning and implementation of annual giving programs through direct response, on-air and online pledge methods, grants, planned giving, and campaigns.
- Provide expertise in executing planning and implementation of special events designed to friend-raise and fund-raise.
- Secure Corporate Underwriting sponsors and represent Basin PBS at workshops, events and community initiatives.
- Work closely with the CEO/GM to plan and implement annual operation budget for individual support, corporate support and special event support.
- Develop a volunteer community of “friend-raisers” to strengthen our brand and raise funds to support our mission.
- Work closely with the CEO/GM in the identification of fundraising priorities; execute or direct the execution of fundraising programs to attain such priorities.
- Work closely with station management to ensure alignment in development activities and programming. Maintain familiarity with important issues related to public media fundraising. Develop and strengthen relationships with major donors.

Other duties as assigned.

QUALIFICATIONS: This position requires an experienced, positive, energetic, creative individual. Moderate to seasoned level of nonprofit fundraising experience. A bachelors’ degree is preferred. Experience in public broadcasting fundraising and management a plus.

Basin PBS is proud of the team we’ve created. If you are seeking a supportive atmosphere, love collaborating with others and believe trust is important in your career, we want to talk to you!

How To Apply: Please email resume to Laura Wolf at lwolf@basinpbs.org. No phone calls please.

Basin PBS is an equal opportunity employer.