

Job Title: Director of Marketing & Development

Organization: SHARE

Location: Midland, TX

Closing Date: 11/30/2020

Job Description:

Summary

The Director of Marketing & Development is given an opportunity to change lives by increasing the visibility of the organization while engaging the community at large. SHARE is a nonprofit organization that provides community and support for families with children with special needs. The Director of Marketing & Development plays a key role on the SHARE team, helping the organization reach new levels of engagement through relationship-building, event planning, grant writing, multimedia communication, and fundraising.

Responsibilities

- Develop, in collaboration with Executive Director and fellow staff, a thorough knowledge of the community and support system that is SHARE.
- Build relationships with key stakeholders within and around the organization, i.e. donors, volunteers, clients, fellow staff, and community groups.
- Communicate the SHARE story through grant-writing, newsletters, social media, and press releases.
- Plan and facilitate SHARE's awareness-building and fundraising events. Acquire sponsorships, engage local media, lead the team in execution.
- Provide high-quality visuals for presentation of the organization's mission.
- Develop a marketing strategy that effectively communicates to the public who SHARE is and who SHARE serves.
- Successfully operate technology platforms such as donor management software, mobile app software, video/graphics design, website builder, and Microsoft Office.
- Provide donors the opportunity to be a vital part of a growing organization through their giving.
- Develop annual marketing & development calendar.
- Develop and monitor marketing & development budget.
- Attend various programming functions including respite, holiday parties, sibling celebrations, and parent support groups.
- In collaboration with the SHARE team, help our families experience belonging, friendship, and joy.

Qualifications

- A passion for the work.
- Bachelor's Degree or commensurate work experience.
- Demonstrated experience in business or nonprofit leadership.
- Demonstrated experience in marketing, development, or outreach.
- Strong aesthetic sense.
- Advanced computer skills and the ability to quickly learn new programs.
- Excellent communication skills in speaking and in writing.
- Confident, energetic, and outgoing.
- Self-motivated and creative.
- Proven ability to coordinate multiple time-sensitive projects with attention to detail and accuracy.
- Good at troubleshooting.
- Solid social media skills.

Compensation

- Salary/Benefits

How To Apply

Qualified candidates please submit cover letter and resume to jcampbell@sharewtx.org