

**Job Title: Development Director****Organization:** Basin PBS**Location:** Midland, TX**Closing Date:** Open until filled**Job Description:**

Basin PBS serves the Permian Basin with programming and services of the highest quality. As a trusted, community licensed television station/non-profit organization, Basin PBS empowers West Texans to achieve their potential.

**Position Summary:** This position plans and oversees all aspects of fundraising; including day to day department performance, individual, corporate, planned and major giving campaigns, and grant writing.

**Duties and Responsibilities:**

- Plan, direct and manage all activities of the development department; develop and implement an annual operational plan for all program areas.
- Provide oversight for planning and implementation of annual giving programs through direct response, on-air and online pledge methods, grants, planned giving, and campaigns.
- Provide oversight for planning and implementation of special events designed to friend-raise and fund-raise.
- Work with various foundations and grantees in relationship building and finding new grant opportunities. Stay on top of grant cycles and submit in a timely manner.
- Work closely with the CEO/GM to plan and implement annual operation budget for individual support and special event support.
- Work closely with the CEO/GM and Board of Directors in the identification of fundraising priorities; execute or direct the execution of fundraising programs to attain such priorities.
- Work closely with station management to ensure alignment in development activities and programming. Maintain familiarity with important issues related to public media fundraising.

Other duties as assigned.

**QUALIFICATIONS:** This position requires an experienced, positive, energetic, creative individual. Moderate to seasoned level of nonprofit fundraising experience. A bachelors' degree is preferred. Experience in public broadcasting, fundraising and management a plus. Must be proficient in computer software, detail oriented and believes in PBS. Position requires flexibility in position as Basin PBS conducts events and programs that are often outside of normal working hours.

**How To Apply**

Please email resume to Laura Wolf ([lwolf@basinpbs.org](mailto:lwolf@basinpbs.org)). Basin PBS is an equal opportunity employer.