

**Job Title: Development Director****Organization:** Basin PBS**Location:** Midland, TX**Closing Date:** Open until filled**Job Description:**

Basin PBS serves the Permian Basin with programming and services of the highest quality. As a trusted, community licensed television station/non-profit organization, Basin PBS empowers West Texans to achieve their potential.

**Position Summary:** Basin PBS (KPBT) is seeking a Development Director. This position will plan and oversee all aspects of fundraising; including day to day department performance, individual, corporate, planned and major giving campaigns, and grant writing.

**Duties and Responsibilities:**

- Plan, direct and manage all activities and professional staffing of the development department; develop and implement an annual operational plan for all program areas.
- Provide oversight for planning and implementation of annual giving programs through direct response, on-air and online pledge methods, grants, planned giving, and campaigns.
- Provide oversight for planning and implementation of special events designed to friend-raise and fund-raise.
- Participate in the formation of department wide fund policies and guidelines.
- Work closely with the CEO/GM to plan and implement annual operation budget for individual support and special event support.
- Manage interviewing and selection, coaching, compensation, discipline, performance appraisal training and career development of individual support and special event employees.
- Work closely with the CEO/GM and Board of Directors in the identification of fundraising priorities; execute or direct the execution of fundraising programs to attain such priorities.
- Work closely with station management to ensure alignment in development activities and programming. Maintain familiarity with important issues related to public media fundraising.

Other duties as assigned.

**QUALIFICATIONS:** This position requires an experienced, positive, energetic, creative individual. Moderate to seasoned level of nonprofit fundraising experience. A bachelors' degree is preferred. Experience in public broadcasting fundraising and management a plus.

**How To Apply**

Please email resume to Laura Wolf at [lwolf@basinpbs.org](mailto:lwolf@basinpbs.org). No phone calls please.

Basin PBS is an equal opportunity employer.