

Vegas Your Fundraising

Proven Strategies to Keep Your Mission
Top of Mind at Fundraising Events

#VegasYourFundaising
#BeAstounded



WELCOME

NAME

WHO YOUR
ORGANIZATION
SERVES

WHAT IS YOUR
LARGEST
FUNDRAISING
EVENT

A nighttime aerial view of the Flamingo Las Vegas. The Flamingo Las Vegas sign is illuminated in red and white. The Flamingo Las Vegas fountain is illuminated in yellow and green. The Flamingo Las Vegas sign is illuminated in red and white. The Flamingo Las Vegas fountain is illuminated in yellow and green. The Flamingo Las Vegas sign is illuminated in red and white. The Flamingo Las Vegas fountain is illuminated in yellow and green.

Why Do You Go To Las Vegas

- Learn to Vegas Your Fundraising
- Participation
- Fun Surprise at the end

To Spend
Money





SENSORY OVERLOAD

- Attractions
- Restaurants
- Shows
- Shopping
- Gambling
- Swimming Pools
- Celebrity Spotting
- Car Awwing
- People Watching
- AAAAAAAAlcohol

Pulse Check

Flawless

Grow or Diversify
Number of Events

Grow or Diversify
Donors

THE BLAME GAME ☆

THE ECONOMY	WE ALWAYS DO IT THAT WAY	EVENT DATE	SAME OLE' DONORS	MILLENIALS DON'T GIVE
<u>\$200</u>	<u>\$200</u>	<u>\$200</u>	<u>\$200</u>	<u>\$200</u>
<u>\$400</u>	<u>\$400</u>	<u>\$400</u>	<u>\$400</u>	<u>\$400</u>
<u>\$600</u>	<u>\$600</u>	<u>\$600</u>	<u>\$600</u>	<u>\$600</u>
<u>\$800</u>	<u>\$800</u>	<u>\$800</u>	<u>\$800</u>	<u>\$800</u>

Shake It Up



Blind Betting

Your Fundraiser Is Technology

1

Make Them Care

2

Make It
In-FUN-mational

3

Make Giving Easy

Social Media

#GoLive

#AFPPermianBasin

#SelfieMe

#Thursdays&Fridays

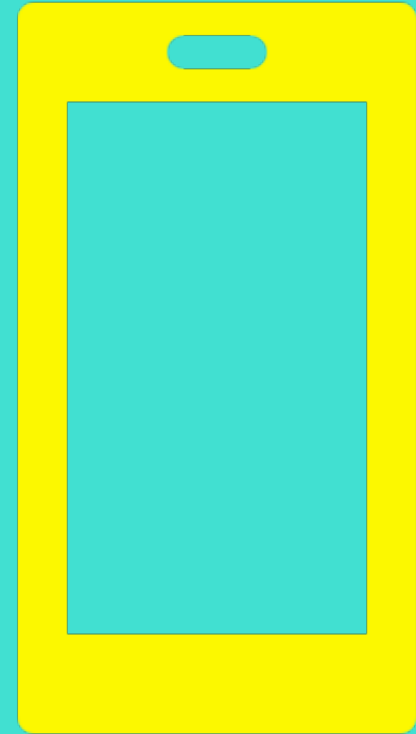
#PicturesOrItNeverHappened

#AllTheCoolKidsHaveHashtags

#PeerTOPeer

#BeAstounded

#VegasYourFundraising



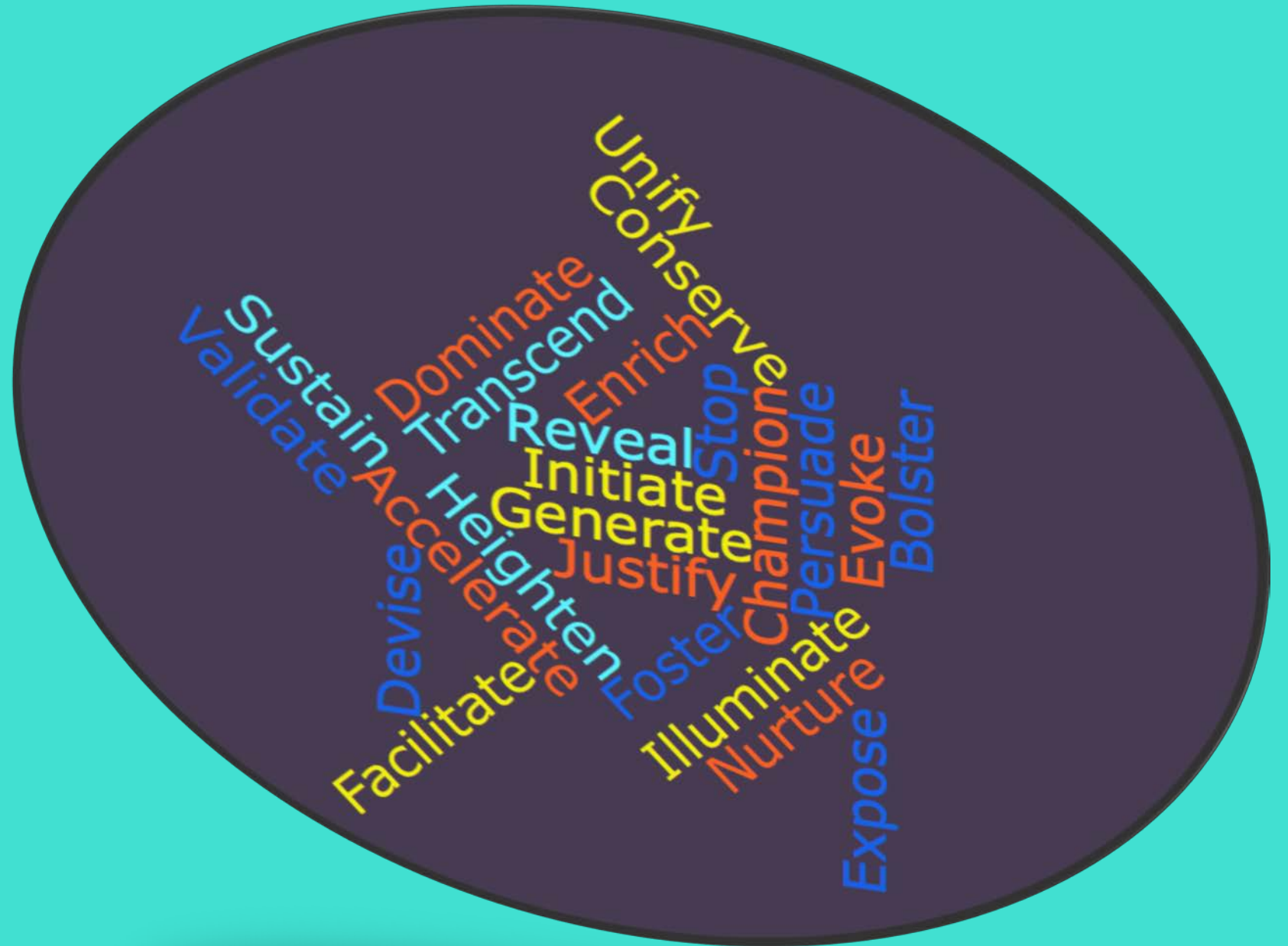
Who Do You Serve & How?

Do guests know why they are
there?



Call To Action

- Clear
- Concise
- Compelling





Vegas Your Ask

- Tell a compelling story
- Focus on a single story/client
- Tell your stories in a donor centric light
- Perfect Practice makes Perfect.
- ASK!

“I’ve tried raising money by asking for it and not asking for it. I’ve always raised more by asking.”

– Millard Fuller

QUESTIONS?



BOOONNNNUSSSS

- Your Volunteers are the real MVP's!
- If you're not using volunteers you should
- If you are using volunteers – Let them know they are the MVP's

Ask Us How!

WE  LOVE
OUR VOLUNTEERS

Thank You!

We would be delighted to
work with you and your
organization!

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Referrals Are Appreciated



TK & Sandy