

PROWIRE OVERVIEW

ProWire is an in-venue broadcast service that enables rightsholders to stream real-time, high-quality audio to fans at the game via their phone. Our patent-pending CrowdFlex™ streaming technology, a first of its kind real-time digital audio solution for high-density environments, runs on the existing venue WiFi or local 5G infrastructure.

Fans can now listen to broadcast commentary, venue FX and exclusive live player and coach audio from their seat as the action happens in front of them – all with no delay.

ProWire is currently installed in several major venues in the US and Canada. For more information or partnership inquiries: hello@prowiresport.com

FOUNDING TEAM

Gordon Sumner, Co-Founder & CEO

Gordon co-founded ProWire in 2016. Prior to ProWire, Gordon spent 5 years in investment banking and capital markets at a leading international bank in London.

James Sumner, Co-Founder & COO

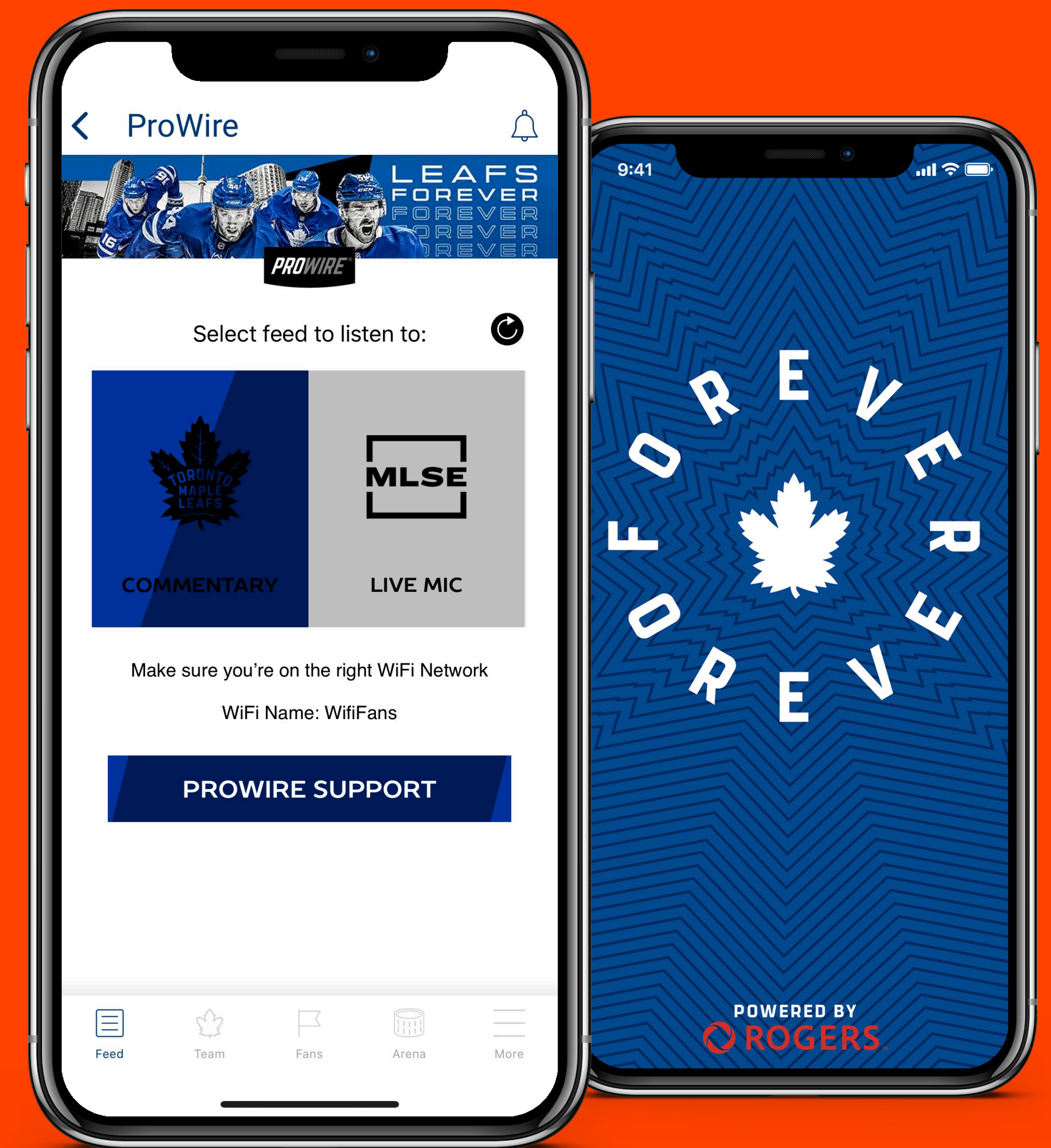
James co-founded ProWire in 2016. Prior to ProWire, James spent 5 years as a corporate lawyer at a leading international law firm in New York.

Adam Toner, CTO

Adam has been active in the broadcast industry for 20+ years. Prior to ProWire, Adam worked at F1 and Broadcast Sports International, designing broadcast systems for NASCAR, PGA Tour, X-Games and the Olympics.

Mark Rutledge, Co-Founder & Advisor

Mark co-founded ProWire in 2016 and advises on pricing and fundraising. In addition to his role at ProWire, Mark is a Managing Director at Blackstone in New York.



FSL HIGHLIGHTS

- Completed CrowdFlex™ installation at Scotiabank Arena
- Completed front-end integration into the Leafs app
- Completed focus group testing during Leafs games