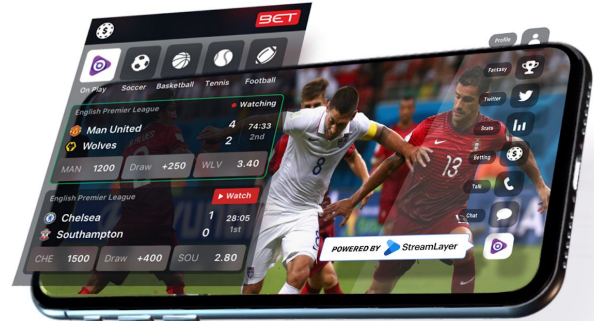
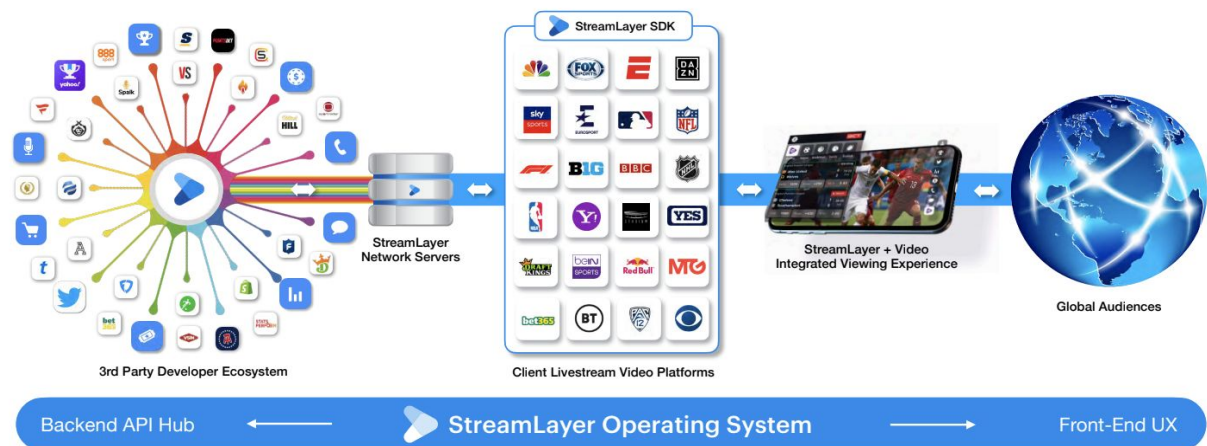


TRANSFORMING THE VIDEO EXPERIENCE

StreamLayer has created a next-generation Video Engagement Operating System (VEOS) that will forever **change the way we watch live sports on our smartphones and connected TVs**. The Company's proprietary technology gives media companies and OTT services the ability to seamlessly transform their content **on their own streaming platforms** into highly-engaging interactive viewing experiences. This results in more users, more engagement, more analytics, and most importantly, more revenues for our clients.



Founded by John and Tim Ganschow, who have been in digital media for 20 years, with the past 10 focused on audience engagement experience around major live stream events in music and sports, the StreamLayer team developed an API-driven solution that will fundamentally change the global video ecosystem. For the first time ever, **users can hyper-personalize their viewing experience** by engaging with friends and accessing a near limitless world of features and functionality such as social media, stats, e-commerce, and online sportsbooks...all without having to exit the main video. Built using **fully native** front end frameworks and a **highly-scalable** microservice architecture the platform can deliver interactive experiences within media client apps to millions of users of an individual event and tens of thousands of events over a year.



With the core product completed and SDK deployed in pilots with MLSE and Rogers Sports & Media (Sportsnet) through our participation in FSL, **StreamLayer is seeking to raise up to \$4 million** to fund its market rollout, add key executive and client service managers, and further enhance its offering through further product development and engineering. This funding will enable the Company to achieve profitability and quickly transition into a high-margin, high-growth industry leader in the rapidly growing video engagement space.