



Profile

Founded: 2017
Location: Palo Alto & Tel Aviv
Employees: 10

Vision

Use artificial intelligence to protect the health, potential and durability of athletes and elite workers.

Team



Tal Brown, Co-Founder, CEO

Decades of experience in product management, sales and AI. Prior to Zone7, founded Salesforce's first AI team and shipped products used by millions of sales professionals. Career launched as a big data engineer with the IDF Intelligence.



Eyal Eliakim, Co-Founder, CTO

An accomplished data and published sports science researcher. Prior to Zone7, was a data scientist with Salesforce and a sports science researcher with Wingate Institute and several football franchises. Began his career in the IDF's Intelligence Corps and was an accomplished officer and big data whiz.

Investors

Resolute Ventures
UpWest Labs
PLG Ventures
Jordi Cruyff
Kristaps Porzingis

Contact

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Zone7 & Future of Sports Lab



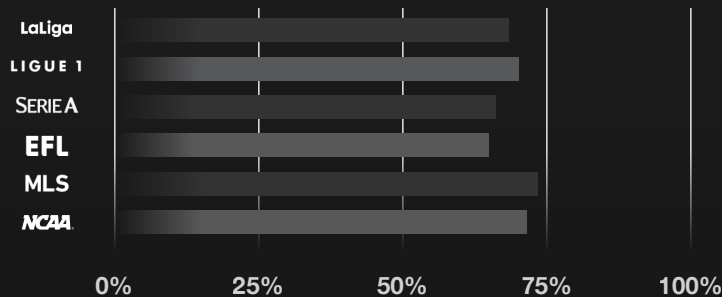
Solving For Human Performance

Sports organizations are facing unprecedented challenges in human performance due to game and training congestion resulting in rising injury rates and devastating losses. While technology is available to quantify athletes performance and wellbeing, practitioners lack tools to decipher the data into action plans to prevent injuries and safely navigate athletes to peak performance.

Zone7 - Harnessing AI To Aid Sport Scientists

Zone7 is an artificial intelligence platform built to decipher performance and medical data to create easily followed action plans. Zone7 applies Deep Learning algorithms and uses pattern recognition to detect when athletes are at risk. Patterns are then used to create daily action plans that teams can use to personalize training volume and intensity. Zone7's platform is used in professional sports as well Military and Healthcare.

50 Teams. 12 Countries. 7 Leagues.



We produce a **75% injury detection rate**, regardless of sport, league or skill level.

Zone7 & FSL Milestones

The four month-FSL program has been incredibly beneficial:

- Successful pilot with Toronto FC. New Deep Learning algorithm developed and deployed to Zone7's soccer clients in La Liga, Premier League and MLS.
- Collaboration with Maple Leafs resulted in a successful "Beta" algorithm for hockey injuries.
- Incredible valuable feedback from FSL & MLSE community.

Zone7 Post Covid

Solving the Congestion Puzzle

Post-COVID, Sports organizations face uncertainty due to shortened preseasons and congested game schedules. To support these efforts, Zone7 is creating a new tool to create personalized "Load Management" and recovery protocols optimized for these extraordinary circumstances.

Wellbeing of Medical Staff

Zone7 recently partnered with Garmin, to monitor the physical wellbeing of medical staff in Israel's largest HMO. First cohort includes 100 doctors & nurses in ERs and COVID treatment center.

The Future

2020 has been an incredibly productive year for the team. We've been able to sign one of the world's largest sports franchises, partner with incredible investors from the sports ownership, management and elite athlete circles, and sign early adopters in military and healthcare. Our top priorities for the next few months are to support our clients with the upcoming unprecedented challenges, continue incubation of new products with NHL, NFL and NCAA clients and prepare for our next round of funding.