

Product & Marketing Intern

Part-time, San Francisco or remote

Rupa Health is on a mission to fundamentally improve the health of every person on the planet, using technology to bridge the gap between Eastern and Western medicine. We are radically improving healthcare by making it easier for chronically ill patients to access science-backed alternative therapies.

Put simply, we are helping chronically ill patients (which is >50% of all Americans!) get better, faster. <3

You'll be joining our all-star founding team of Stanford & Wharton grads who have 10+ years experience in the space, have won awards for their biotech research, worked hands on with chronically ill patients, and much more. The founding team comes from Stride Health, Parsley Health, Lululemon, Pinterest, Intuit, and more. We each have very personal reasons for wanting to transform this space as well - we've experienced firsthand the impact alternative care can have and are committed to this cause.

We're fortunate to be advised by the best in the industry, including the Head of Health and cofounder of IDEO, the head of global brand at AirBnb, the co-founder of Honor, domain experts with backgrounds from Harvard, Stanford, MIT, Johns Hopkins & more.

The position

We're growing super quickly and looking for an awesome (scrappy hustler) marketing intern to start ASAP. Your work will directly impact the health and quality of life of chronically ill patients around the world.

The role includes product marketing and growth hacking experience, ownership over customer acquisition channels, and working very closely with the founding team. Culture is super important to us - we're a close-knit team of friends who are looking for an smart, energetic, passionate person to join us.

Possibility of full time or summer internship is available. If this sounds like you, please email careers@rupahealth.com with a couple sentences on why you're excited about this opportunity!

What you'll do:

- Customer acquisition: finding creative ways to get patients to sign up for our free pilot program
- Run and own digital marketing campaigns- including Facebook, Instagram, Google, Reddit, etc. and analyze their outcomes to make decisions moving forward
- Patient experience: some amount of patient support and finding practitioner matches
- Gather insights from marketing and patient calls to shape direction of our product, and work with design and engineering to influence product strategy
- Supply-side growth: Identifying top integrative practitioners in the Bay Area, and emailing them to apply to our network
- Support and cultivate our fun and vibrant office culture!

Office perks!!

- Beautiful office in the heart of the mission overlooking the puppies at the SPCA
- Standing desks and nap pods
- 24/7 access to 🔥 snacks (chocolate-covered almonds anyone?)
- Team breakfasts and off-sites at our founder's crib
- Playing with our office dog, Poppy the mini pomeranian fluffball

About you:

- You can commit 10-15 hours a week, flexible timing. Either in-preson in San Francisco or remote
- You want to work on a small team, where day-to-day is fast-paced and you'll wear many hats as well as juggle a lot of tasks
- You have outstanding interpersonal communication skills, both written and verbal
- You are willing to do a bit of marketing and patient acquisition- no matter what it takes!
- Prior customer service or healthcare experience is a plus
- This role will be paid in stipend depending on hours and quality of work.

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The company is headquartered in San Francisco, and this is a part-time role. See more here: www.rupahealth.com.

We are an equal opportunity employer and value diversity at our company. We do not discriminate on the basis of race, religion, color, national origin, gender, sexual orientation, age, marital status, veteran status, or disability status.