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MEDIA RELEASE

**CITY OF STRATFORD'S QUEEN OF THE SQUARE
HOSTS SOLD OUT FREE PUBLIC SCREENING OF
THE AMAZING RACE CANADA: HEROES EDITION**

Canada's most-watched summer television program shines its spotlight on the City of Stratford

Stratford, ON – July 31, 2018 – Queen of the Square Cinema's hosted a sold-out and free screening of Tuesday night's episode of **The Amazing Race Canada: Heroes Edition**, Canada's most popular summer television program. The episode was filmed on May 6th and featured **City of Stratford**. The episode featured local businesses and well-known Stratford locations with 7 teams racing towards the famous tv show's finish-line.

Contestants on the show, currently in its 6th season, arrived from Indonesia and were required to complete various challenges for the Stratford leg of the race. Tasks featured in the Stratford segments which were filmed in early May 2018, included a duel challenge at the Stratford Festival, chocolate packing competition at Rheo Thompson and a paddle-boat clue-hunt on the Avon River. Teams then raced to Stratford's downtown core searching for the "Queen of the Square" cinema which is located in City Hall. There they were met the series host Jon Montgomery and Mayor Dan Mathieson at what they thought was the show's well-known "pit stop".

"I was very honoured to play a part in the Stratford episode of *The Amazing Race Canada*" said **City of Stratford Mayor Dan Mathieson**. "It was a great opportunity to showcase the city and give our city the exposure we need and deserve, on a national stage. I'm also very proud of the community partners that worked together to give Bell Media and the producers of the show the assistance and support they needed to make the show a success."

Local partners, including investStratford, Stratford Tourism Alliance, Stratford City Centre BIA, Stratford Festival, RTO4, and the Destination Animation Fund worked with Insight Productions and CTV to bring The Amazing Race: Heroes Edition to Stratford.

The Amazing Race Canada airs every Tuesdays at 8 p.m. ET/9 p.m. MT this summer on CTV and CTV GO. Encore presentations of the Stratford episode will air at 8pm eastern on August 4th and 5th on CTV (check local listings for times).

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Bell Media Contact:

Melissa Michaels, Communications Coordinator, CTV Networks 416-384.2036 melissa.michaels@bellmedia.ca or Eleni Tenuta, Manager, CTV Networks 416-384.3530 eleni.tenuta@bellmedia.ca **#AmazingRaceCanada**

About investStratford:

investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven