

CITY INTRODUCES ADDITIONAL TRANSIT ROUTE TO SUPPORT INDUSTRIAL AREA BUSINESSES

New Bus Line #7 Offers Enhanced Services to Industrial Area and South End Businesses

Stratford, ON – Dec. 13, 2018 – **The City of Stratford** is launching a new bus route on Monday, December 17th connecting the Stratford downtown core with the Wright Business Park and area industry, making it easier and more affordable for working residents to get to and from work. The bus line will operate every 30 minutes from Monday to Friday between 6am and 10pm. Passes and tickets can be purchased at City Hall 2nd floor reception desk as well as selected area businesses which include Blowes Stationary, Hallmark Cards and Sobeys.

The Industrial Transit route will specifically service the industrial area and south end businesses and provide easy access to many companies. The new “Line #7” will service parts of Lorne Avenue West and East, Wright Boulevard, Dunn Road, parts of Packham Avenue, Erie Street and Griffith Road. The new addition to Stratford Transit is a significant investment which will require sustainable ridership in order to continue operating. More information is available on the City of Stratford’s transit page at www.stratfordcanada.ca/en/livehere/transit.asp

Mayor Dan Mathieson stated, *“I’m very pleased the City was able to tailor this line to suit the needs of our factories and their employees. The new Transit route will offer more transit options and efficiencies to individuals accessing businesses located in the south end and industrial park of the City.”*

investStratford CEO Joani Gerber stated *“This transit investment in a dedicated industrial route further supports our area businesses. Providing “green”, accessible and efficient public transit options for workers and residents of Stratford is one additional way we are working to support a healthy and sustainable workforce.”*

Transit Manager Mike Mousley stated *“Stratford Transit is very excited to launch this enhanced industrial route to our valued customers and the numerous industries that it will service. Those who live and work in the City of Stratford will find this an affordable, reliable and convenient transportation option to get to and from work.”*

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[For more information contact City of Stratford:](#)

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[About investStratford](#)

investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven Please visit www.investstratford.com