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**MEDIA RELEASE**

**THE AMAZING RACE CANADA: HEROES EDITION  
HEADS TO STRATFORD, ONTARIO**

*Canada's most-watched summer television program shines its spotlight on the City of Stratford*

Stratford, ON – July 25, 2018 – As announced in Tuesday night's episode of **The Amazing Race Canada: Heroes Edition**, the next episode of Canada's most popular summer television program will be heading to the **City of Stratford**. Although very few details have been revealed about what exactly will be featured in the upcoming episode (*Tuesday, July 31, at 8 p.m. ET on CTV*), it can be assumed that local businesses and well-known Stratford locations will be showcased as the remaining 7 teams race towards the famous tv show's finish-line.

Contestants on the show, currently in its 6<sup>th</sup> season, will be arriving from Indonesia and be required to complete various challenges for the Stratford leg of the race. This season, The Amazing Race Canada is extra compelling as it is showcasing competitors through the theme of a 'heroes edition,' with teams featuring advocates, coaches, elite athletes, first responders, mentors, Mounties, navy sailors, retired air force pilots, and volunteers. The Stratford segments were filmed in early May 2018 and all participating businesses and individuals were asked to sign agreements in order to comply with the popular series' strict confidentiality standards.

*"The Amazing Race Canada is Canada's #1 summer series and is loved by Canadians across the country. The decision to focus the series lens on Stratford presented a tremendous opportunity to introduce our wonderful city, and everything we have to offer, to the rest of Canada" said **City of Stratford Mayor Dan Mathieson**. "It was an absolute pleasure hosting the production team last May and the exposure on this national program will increase awareness of our City not just as a tourist destination but as a thriving community with unique businesses and people."*

Local partners, including investStratford, Stratford Tourism Alliance, Stratford City Centre BIA, Stratford Festival, RTO4, and the Destination Animation Fund worked with Insight Productions and CTV to bring The Amazing Race: Heroes Edition to Stratford. A free public viewing is planned to take place at City Hall on Tuesday, July 31, at 8 p.m. There are only 200 seats available, so please reserve your complimentary tickets early by visiting the following link:  
<https://ticketing.us.veezi.com/purchase/180?siteToken=256y6bx9xg1n9rrf86e7hyfz7c>

**The Amazing Race Canada airs Tuesdays at 8 p.m. ET/9 p.m. MT this summer on CTV and CTV GO.**  
**The Stratford episode will air at 8pm eastern with Encores of the July 31<sup>st</sup> episode airing August 4<sup>th</sup> and 5<sup>th</sup> on CTV (check local listings for times).**

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**About investStratford:**

*investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven*