

**FOR IMMEDIATE RELEASE:**

***MEDIA RELEASE***  
**TRILLIUM HATCHERY INC.**  
**CUTS RIBBON ON \$25M STRATFORD FACILITY**  
***New Facility Features Revolutionary New Hatching System Technology***

Stratford, ON – November 13, 2018 – Today **Trillium Hatchery Inc. (Trillium)**, a consortium of Ontario farmers, held a ribbon-cutting ceremony at their new 70,000 sq ft facility in Stratford’s Wright Business Park. The revolutionary new facility, which began construction in 2017, utilizes a new technology, called *HatchCare*, a system which aims to provide stronger, healthier chicks in an animal-friendly and antibiotic-free production with a superior environment through the entire hatching process. Contractors, engineers and labour have been sourced from Stratford companies throughout the project and the 70,000 square foot facility has seen total investment over \$25 Million. The hatchery is expected to employ more than 20 full time staff.

**Co-founder of Trillium Murray Booy** stated “Trillium Hatchery Inc. is an exciting new venture that will create economic opportunities all across southwestern Ontario. Stratford is an ideal place to locate our new chicken hatchery because it is a city that is committed to both the agriculture and high tech industries - just like Trillium. The City of Stratford is a great partner.”

**City of Stratford Mayor Dan Mathieson** stated “I’m very pleased to officially open this innovative new facility and welcome Trillium to our family of agri-businesses. Their footprint here represents a significant investment in both our City and the hatching industry in Canada. They are a perfect fit and demonstrate again our City’s ability to attract innovation-minded companies.”

**investStratford CEO Joani Gerber** stated “Trillium’s \$25M investment will generate economic opportunities in Stratford and across Ontario. Their business is a great complement to our other innovation-minded businesses and I know they will benefit from the advanced resources available to them in Stratford’s technologically advanced business development area.”

**About investStratford**

*investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven*

**For further information:**

*Joani Gerber, CEO, investStratford 519-305.5055 x1001 jgerber@investStratford.com or  
Elke Bidner, Marketing Communications Specialist 519-305.5055 x1003 ebidner@investStratford.com*

**About Trillium Hatchery Inc.**

*Dave Brock, a hatching egg farmer, and Murray Booy, a chicken farmer, created Trillium Hatchery Inc. to bring innovative technologies and greater supply to Ontario’s chicken market. A third founder, Doug Kaizer, CFO of Maritime Chicks Ltd., brings experience and expertise from Nova Scotia hatchery on which Trillium’s has been modeled. Construction will begin in 2017 and facility will open in 2018.*

**For more information contact:**

*Murray Booy 519.200.2805 and Dave Brock 519.274.1814*