

sabrina zhu

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EDUCATION

University of Washington

BDes Interaction Design
Graduating June 2021

GPA 3.6/4.0; Dean's List

EXPERIENCE

UW Arts + Entertainment

Director; Junior Marketing Coordinator
July 2018 – Present

Leads collaborative event planning for diverse large-scale programming balancing various stakeholders. Facilitates marketing and design campaigns reaching an audience of 46,000+.

UW First Year Programs

First-year Interest Group Leader
April – December 2018

Taught and facilitated a class of 25 first-year students by executing self-made lesson plans, giving assignments, and providing mentorship.

City of Seattle Off. of Economic Development

Communications/Graphic Design Intern
June – November 2018

Created a cohesive graphic icon library for office-wide use. Designed all graphics for marketing, increasing followers by 245%. Designed print collateral for audience of 60,000 small businesses.

The Apple Leaf Student Publication

In-Depth Section Editor
September 2016 – June 2017

Designed monthly newspaper layouts incorporating information visualization and copy. Delegated and wrote news stories. Lead and trained 30 staff reporters.

SKILLS

Fluent in User Research, Wireframes, InDesign, Illustrator, Photoshop, Typography

Working Knowledge in Information Visualization, 3D Prototyping, Premiere Pro

Familiar with After Effects, HTML, CSS, Sketch, InVision, Arduino

INTERESTS

Climate Justice, Accessibility, Current Events, Thrifting, Live Music Experiences, and Podcasts