

SABRINA ZHU

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EDUCATION

University of Washington

BDes Interaction Design
Graduating June 2021

GPA 3.5/4.0; Dean's List

EXPERIENCE

UW Arts + Entertainment

Director; Junior Marketing Coordinator
July 2018 – Present

Directs all efforts for entity website re-design. Plans and executes diverse pop culture programming for a student body of 46,000.

UW First Year Programs

First-year Interest Group Leader
April – December 2018

Taught and facilitated a class of 25 first-year students by executing self-made lesson plans, giving assignments, and providing mentorship.

City of Seattle Office of Film + Music

Communications/Graphic Design Intern
June – November 2018

Created a cohesive graphic icon library for office-wide use. Designed all graphics for marketing, increasing followers by 245%. Designed print collateral for audience of 60,000 small businesses.

The Apple Leaf Student Publication

In-Depth Section Editor
September 2016 – June 2017

Designed monthly cover page and center spread newspaper layouts. Delegated and wrote news stories. Lead and trained 30 staff reporters.

SKILLS

Fluent in Adobe InDesign, Illustrator, Photoshop

Working Knowledge in Adobe Premiere Pro,
Wireframes, User Research

Familiar with Adobe After Effects, HTML, CSS, Sketch,
InVision, Processing

INTERESTS

Climate Justice, Accessibility, Brand Ethics, Thrifting,
Live Music Experiences, and Podcasts