

Full Topic Descriptions at: leighbrown.com/speaking/speaker-topics

Topics can be tailored to your event — one hour KEYNOTE, three hour CLASS, or CE eligible lesson.

* CE Eligible Upon Request

Leadership	Keynote	Class	CE eligible*	
●	●	●		<p>No Longer *Just* A REALTOR® – NEW!</p> <p>Learn how Fair Housing *should* impact your business and your community for the better – and how to tell that story in your marketing..</p>
●	●			<p>Igniting the Passion – Leadership Training!</p> <p>Learn the difference between “reason” and “purpose” and begin to lead others by <i>igniting their passion</i> to help them find their WHY.</p>
●	●			<p>Finding Your REALTOR® Why</p> <p>It can feel overwhelming to be a REALTOR® in a changing market with new competitors on every front. However, there is a way to differentiate yourself in a way that will grow your business. Add that new personal marketing angle to your impact as an association and community volunteer, and the sky’s the limit.</p>
●	●			<p>Leigh’s Soapbox</p> <p>If you want to know what Leigh’s Soapbox is comprised of, that’s UP TO YOU!</p>
	●	●	●	<p>7 Deadly Sins of Sales®</p> <p>Create an atmosphere for success by identifying ways to grow and succeed in business.</p>
	●	●	●	<p>A New Real Estate Year: Fresh/Focused/Forward</p> <p>Staying fresh, keeping focused, and moving forward should be any professional REALTOR®’s goal whenever you need a reset!</p>
	●	●	●	<p>Own Your Style</p> <p>Reclaim your time by presenting your most-confident self and vision to your clients, full of clarity, timely advice and empathetic insight.</p>
		●	●	<p>Ten Tips You Can Implement Now</p> <p>Every REALTOR® has moments of wondering what to do next. This session is chock-full of ideas from direct mail to client parties to social media, all of which can supplement your business in 2020 and beyond!</p>
		●	●	<p>Substance Over Ego 2.0</p> <p>Learn where to find all the data, stats, and industry trends that will help propel you to another level and be the professional the * brings to the table.</p>
		●	●	<p>3W’s of Attracting New Listings</p> <p><i>Who to attract, Where to direct those efforts, and What efforts to make.</i> Innovative tactics to gain seller-clients. Get in front of potential sellers and why they should select YOU as their REALTOR® professional!</p>
	●	●		<p>The REALTOR®/Lender Relationship – Mortgage Event Topic!</p> <p><i>She’s Really Not *That* Into You!</i> Relationship marketing, real estate, and unfiltered humor.</p>

Contact Leigh’s Speaker Team to book
Leigh Brown for your next event!
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