

Leadership
Keynote
Class
CE eligible*

Full Topic Descriptions at: leighbrown.com/speaking/speaker-topics

Topics can be tailored to your event — one hour KEYNOTE, three hour CLASS, or CE eligible lesson.

* CE Eligible Upon Request

●	●			<p>Finding Your REALTOR® Why – NEW!</p> <p>It can feel overwhelming to be a REALTOR® in a changing market with new competitors on every front. However, there is a way to differentiate yourself in a way that will grow your business. Add that new personal marketing angle to your impact as an association and community volunteer, and the sky's the limit.</p>
●	●	●		<p>No Ghosting – NEW!</p> <p>Ghosting can cause issues in our business, personal and political lives and in this talk, I'll provide you with actions YOU can take to make your life more productive. This is a talk that will make your brain tick.</p>
●	●			<p>Leigh's Soapbox – NEW!</p> <p>Introducing a brand new topic that you can book for your brokerage, association, company or just any group of people who need a burst of some energy in their veins! The new topic is called Leigh's Soapbox and if you want to know what Leigh's Soapbox is comprised of, that's up to you.</p>
●	●			<p>Igniting the Passion</p> <p>Learn the difference between "reason" and "purpose" and begin to lead others by <i>igniting their passion</i> to help them find their WHY.</p>
	●	●		<p>The REALTOR®/Lender Relationship (Mortgage Event Topic)</p> <p><i>She's Really Not *That* Into You!</i> Relationship marketing, real estate, and unfiltered humor.</p>
	●	●	●	<p>7 Deadly Sins of Sales™</p> <p>Create an atmosphere for success by identifying ways to grow and succeed in business.</p>
	●	●	●	<p>Building & Managing Your Personal Sphere</p> <p>How do you build it out, how do you manage it better? A lot of our agents struggle with this. They know great people, they do great business, but they don't really know how to cultivate over time... Until NOW!</p>
	●	●	●	<p>The Four Pillars</p> <p>Create a foundation fit to uphold long-term success through actionable concepts.</p>
		●	●	<p>Ten Tips You Can Implement Now</p> <p>Every REALTOR® has moments of wondering what to do next. This session is chock-full of ideas from direct mail to client parties to social media, all of which can supplement your business in 2020 and beyond!</p>
		●	●	<p>Substance Over Ego</p> <p>Learn about data presentation that leads to the best outcomes for your clients.</p>
		●	●	<p>3W's of Attracting New Listings</p> <p><i>Who to attract, Where to direct those efforts, and What efforts to make.</i> Innovative tactics to gain seller-clients. Get in front of potential sellers and why they should select YOU as their REALTOR® professional!</p>

Contact Leigh's Speaker Team to book
Leigh Brown for your next event!
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