

Leadership  
Keynote  
Class  
CE eligible\*




Full Topic Descriptions at: [leighbrown.com/speaking/speaker-topics](http://leighbrown.com/speaking/speaker-topics)

Topics can be tailored to your event — one hour KEYNOTE, three hour CLASS, or CE eligible lesson.

\* CE Eligible Upon Request

	●	●	●	<p><b>7 Deadly Sins of Sales™</b> Create an atmosphere for success by identifying ways to grow and succeed in business.</p>
	●	●		<p><b>The Four Pillars</b> Create a foundation fit to uphold long-term success through actionable concepts.</p>
●	●			<p><b>Effective Leadership: More Than Being “Just the Boss”</b> It is time to learn the difference between “reason” and “purpose” to become more effective leaders.</p>
●	●			<p><b>Focus. Cultivation. And LEGACY.</b> Nurture a legacy that is relevant, has roots, and will grow!</p>
●	●			<p><b>Bridging the GAP: Geography/Age/Personality</b> Build common ground in an effort to create more member value and relevance in your associations future.</p>
		●		<p><b>How to Defeat External Threats</b> Understanding, observing, and avoiding your business threats are the keys to your success!</p>
		●		<p><b>How to Make It in Real Estate</b> Trust in a business relationship is not given freely, it is earned through professionalism.</p>
●	●			<p><b>Igniting the Passion</b> No one likes to feel like their work day is constantly repeating itself, right?</p>
	●			<p><b>Outrageous Authenticity™</b> Embrace authenticity and make the sales process fun! (Imagine that!)</p>
		●	●	<p><b>10+ Ideas for Creating a Delightful Client Experience</b> Learn the 10+ ways Leigh crafts a delightful client experience.</p>
		●	●	<p><b>Substance Over Ego</b> Learn about data presentation that leads to the best outcomes for your clients.</p>
		●		<p><b>The Top 10 Things to Post on Social Media</b> Learn the important engagement details of the most powerful marketing tool available.</p>
		●		<p><b>Turn Down the Noise, Turn Up the Volume</b> Revamp your messaging to reach buyers and sellers in today’s market, get stronger, and level up!</p>
		●		<p><b>3W’s of Attracting New Listings</b> Get in front of potential sellers and why they should select YOU as their REALTOR® professional!</p>

Contact Liz Graham to book  
Leigh Brown for you next event!  
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