

Profile

I'm a UX/Product Designer based in Toronto, CA. My goal is to build customer centric products that help build business. When im not crafting experiences you can find me creating stuff for the internet or gushing over technology.

Experience

UX/UI Designer @ Thinking Capital

Oct 2015 – Present

Develop concepts around an online lending platform. Create high fidelity front-end designs, conduct user testing, and produce basic prototypes. Introduced customer centric thinking across various teams to help build better products.

UX/UI Designer @ Rehabit

Apr 2018 – Mar 2019

Created all of the front-end experiences for the platform. Leveraging feedback from Physiotherapists to improve various aspects of the platform.

UI Designer @ Lyfe Insured

Jan 2018 – Mar 2018

Created a concept website for an online insurance product geared toward young professionals looking to start a family.

Freelance Design @ Simplee Digital

Jan 2018 – Mar 2018

Logo and business cards design for a small digital marketing agency

Digital Marketing Assistant @ CDI Computer

Sept 2014 – Jul 2015

Design, develop, and deploy responsive marketing emails. Track user engagement and create monthly email reports. Support graphic designer with internal marketing materials.

Education

User Interface Design

Sept 2016 – Nov 2016

BrainStation

Graphic Design, Corporate Design

Sept 2008 – Dec 2012

George Brown College

Contact

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See my work at:

<https://marcorodrigues.ca>

Skills

Wireframing
Prototyping
Interaction Design
Usability Testing
User Testing
User Interface Design
User Flows
Illustration
Journey Mapping
Agile

Software

Sketch
Figma
InVision
Photoshop
Illustrator
InDesign
After Effects
JIRA
Zeplin
HTML & CSS

Interests

Podcasting
Video Production
Traveling
Cooking
Games