





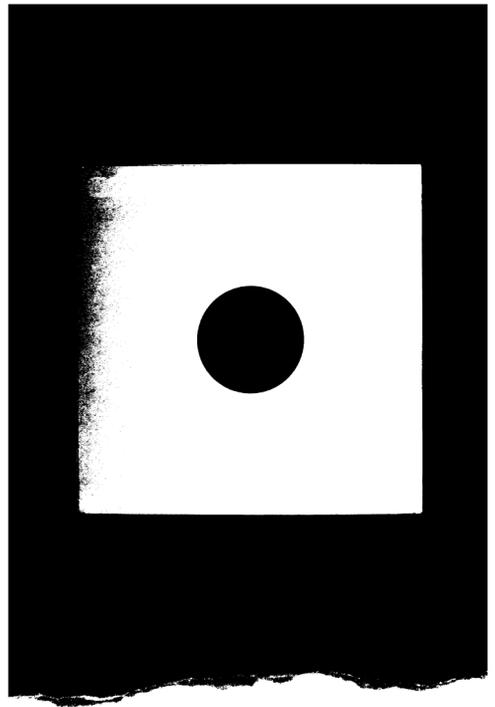
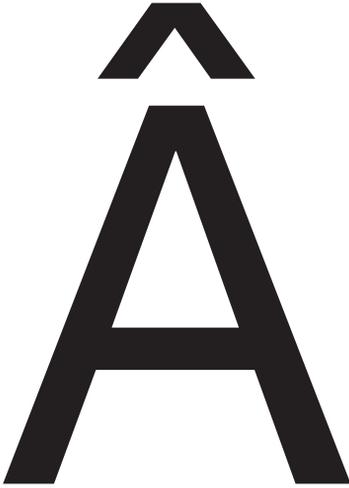
Thomas Baldischwyler, Stefan Marx & Alex Solman – PROMO BOYS
31.03.2017-15.04.2017 – Opening: 31.03.2017 at 7p.m.

Artists Thomas Baldischwyler, Stefan Marx and Alex Solman, all living in the German city of Hamburg, are connected by a particular genre of artistic practice, accessible to everyone and visible on a day-to-day basis: they utilise collective information-distribution techniques to display their work.

This visual propaganda undertaking, a fully-fledged channel of artistic communication for subcultures, combines a graphic vector (flyer, poster, vinyl record cover) with a collage, typographical composition, drawing or photograph... These media are not subject to any control or restriction, other than the acknowledged features of their own culture. By appearing manifestly within urban and domestic spaces (they are distributed and released on walls or online, people collect and display them at home), they involve themselves in reality and claim their space in the sphere of popular influence. They are able to define a place or project in iconographic terms, and provide the widest possible access to cultural information.

“PROMO BOYS” is a collective and retrospective exhibition. It pays tribute to these prospectuses promoted to the status works of art. The show looks back on a decade of dedicated visual creativeness, of untrammelled and multi-facetted imaginativeness.

Opening Hours: Mon-Sat 2p.m.-6p.m.
Âme Nue, Schaarsteinwegsbücke 2, 20459 Hamburg



PROMO BOYS
Thomas Baldischwyler,
Stefan Marx & Alex Solman
Vernissage: 31.03.17 at 7p.m.

Âme Nue Artspace
Scharsteinwegsbrücke 2
20459 Hamburg

31.03.17
15.04.17

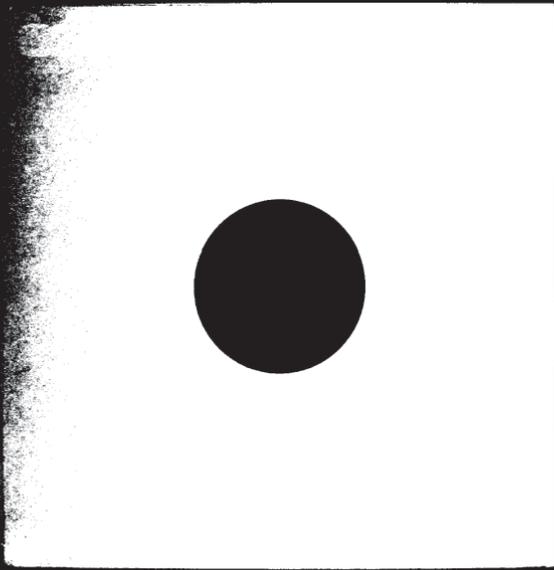
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PROMO BOYS

●
Thomas
Baldischwyler
Stefan Marx &
Alex Solman

●
Âme Nue

P R O M O



B O Y S