

Kristine Chong

Senior UX Design Manager

www.kristinechong.com

www.linkedin.com/in/kristinemchong

kristine.ux@gmail.com

Senior UX/UI Design Manager with experience leading projects and teams at an enterprise level. Experience collaborating cross-functionally with Product, Business, and Engineering partners, while leading teams to design products that translate complex processes into simple solutions. Considers user needs, business goals, and technical constraints to inform design team strategy, visual design decisions, and UX priorities. Background includes designing for web and mobile digital products at Walmart, early-stage startups, design agencies, and other small enterprises.

SKILLS

Leadership

Team Management
Stakeholder Relationships
Project Management

Design

Design Systems
Experience Mapping
Information Architecture
Interaction Design
Wireframing/Prototyping
Visual Design

Tools

Figma
Miro
Mural
Confluence
JIRA

EDUCATION

UCLA Extension

UX/UI Design
Certificate

WORK EXPERIENCE

Walmart Global Tech Senior UX Design Manager (Full-Time)

March 2022 - Present

- Led the transfer of multiple projects from an external agency to the internal UX organization, saving \$1M per quarter in FY23.
- Hired and developed a new UX team supporting 2 key business pillars: Global Governance (Anti-Corruption, Legal, Global Security) and Global Responsibility (Philanthropy, Sustainability)

Walmart Global Tech UX Design Manager (Full-Time)

August 2021 - March 2022

- Led multiple projects within the Associate Digital Experience (ADE) organization while standardizing design processes across the team.
- Built and maintained cross-functional relationships with partners across Business, Product, and Engineering.
- Contributed to design solutions driven by KPIs and business objectives.
- Worked closely with associate designers to develop their knowledge of Figma and the Living Design System.

Particle Design UX/UI Designer (Contract)

April 2021 - July 2021

- Transferred large design files from Sketch into Figma for VinFast, an international client in the automobile industry.
- Organized and labeled design system components, pages, and frames for team-wide use.
- Worked with the team to create mockups for a human-machine interface based on research, benchmarking, and technical specifications.

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EDUCATION (CONT.)

Occidental College

Art History & Visual Arts

Bachelor of Arts

AWARDS

Honorable Mention

Walmart Global Tech

Recognized as a strong Collaborator within the Associate Digital Experience (ADE) organization in FY23.

Making a Difference Award

Walmart Global Tech

Recognition for significant contributions to the success of Walmart in FY23 Q2.

Tribevest Product Designer (Contract)

August 2020 - July 2021

- Designed prototypes and user flows for customer-facing products including an investor dashboard, platform settings, web pages, and onboarding.
- Collaborated with team members to deliver mockups, user journeys, sitemaps, and other design assets.
- Created and maintained the design system.

SteadyPay UX/UI Designer (Contract)

April 2020 - September 2020

- Created wireframes and high-fidelity mockups for SteadyPay's customer and investor pitches.
- Projects included a financial dashboard, onboarding flow, and various web pages.

Doorvest Product Designer (Contract)

March 2020 - July 2020

- Conceptualized a landing page redesign, increasing lead generation by 6x and decreasing bounce rate by 30% in the first week.
- Contributed to brand style guide and design system.

Friends of Andrew Yang UI/UX Designer (Volunteer)

August 2019 - February 2020

- Collaborated with project managers, engineers, and campaign staff to increase volunteer engagement for the Andrew Yang 2020 presidential campaign.
- Designed wireframes and prototypes for an event map experience and a gamification project, iterating based on team and client feedback.