

# Kristine Chong

## Product Designer, User Experience Designer

Self-starting UI/UX Designer with experience working on web and mobile-first digital products for startups and small businesses. Looking to partner with a cross-functional team to design thoughtful, visually engaging products that translate complex ideas into simple solutions. Committed to crafting meaningful experiences that strategically consider user needs, business goals, and technical constraints to inform design decisions and product features.

### CONTACT

www.kristinechong.com  
kristine.ux@gmail.com  
818-489-4966

### SKILLS

#### Tools

Sketch  
Figma  
Adobe XD  
InVision  
HTML/CSS  
Webflow  
Google Analytics

#### Design

Visual Design  
Interaction Design  
Wireframing  
Prototyping  
Information Architecture  
User Research  
User Testing

### EDUCATION

#### UCLA Extension

UI/UX Design  
Certificate

#### Occidental College

Art History & Visual Arts  
Bachelor of Arts

### WORK EXPERIENCE

#### TribeVest UI/UX Designer (Contract)

August 2020 - Present

Currently designing a dashboard for investors. TribeVest is a fintech startup based in Columbus, Ohio.

#### SteadyPay UI/UX Designer (Freelance)

April 2020 - Present

Creating wireframes and high-fidelity mockups for SteadyPay's customer and investor pitches. Currently designing a financial dashboard. SteadyPay is a fintech startup based in Los Angeles, CA.

#### Doorvest Product Designer (Contract)

March 2020 - July 2020

Designed wireframes, high-fidelity mockups, and an investor dashboard. Conceptualized a landing page redesign, increasing lead generation by 6x and decreasing bounce rate by 30% in the first week. Contributor to brand style guide and design system. Doorvest is a fintech and real estate startup based in San Francisco, CA.

#### Friends of Andrew Yang UI/UX Designer (Volunteer)

August 2019 - February 2020

Collaborated with project managers, engineers, and campaign staff to increase volunteer engagement for the Andrew Yang 2020 presidential campaign. Designed wireframes and prototypes for an event map experience and a gamification project. Iterated on designs based on team and client feedback.

#### Hollywood Offices UI/UX Designer (Contract)

February 2019 - August 2019

Conducted client, competitor, and user research to develop key insights and create a modern web redesign concept. Synthesized research data to create sketches, wireframes, and interactive prototypes. User tested prototypes in InVision and iterated on designs based on user feedback.

# Kristine Chong

Product Designer, User Experience Designer

*Resume Continued...*

**Hollywood Chamber of Commerce** Marketing Coordinator

May 2015 - December 2017

Supported the needs and goals of businesses across top Hollywood industries including restaurants, hospitality, and entertainment. Developed relationships with business leaders and key stakeholders through event planning, community relations, and marketing communications.

**Gilly Hicks** Assistant Retail Manager

December 2012 - December 2013

Managed 80 part-time associates at a high volume retail store. Delivered quality in-store customer experiences, maintaining high standards for visual presentations and customer interactions. Demonstrated strong product knowledge and brand awareness.