

ready4S



# RUNNING LEAGUE

SPORTS APP THAT EVERY RUNNER MUST HAVE

VERIFIED REVIEW  
5.0 / 5.0



## CASE STUDY

# PROJECT SUMMARY

**Running League** is a sports app for runners which enables users to follow all the running events in Poland. Basing on the information provided by runners, it allows them to compete with others in the running rankings.



Our cooperation with Sportfolio, a sporting start-up from Poland, included developing a mobile application on both Android and iOS platforms complementary to the existing website.

Running League is combination of social and sports app that makes it easier for runners to track their times and compete with others. Basing of measurement of scores, times, the number of starts, the app creates ranking of joggers. It also shares information about running competitions close to users' location and enables them to create and join running teams.

**Ready4S had a strong communication from the start, and we understood each other's needs and limits. They were very proactive in contacting us, and never refused a challenge. As far as developers go, they're some of the best that I've met.**

- Maciej Zajac, Founder at Sportfolio

# CLIENT'S OPINION

AN INTERVIEW WITH CLIENT BY CLUTCH.CO



## BACKGROUND

### **Please describe your organization.**

My company is called Sportfolio. We are engaged in sports activities, searching for sponsors of sports events. We are a startup but we're growing quickly.

### **What is your position?**

I am the founder of the startup.

### **What business challenge were you trying to address with Ready4S?**

We recently launched a sports web portal. Considering it's aimed at running athletes, we wanted to have an app for people who wouldn't typically access it sitting in front of a computer. It is a mini version of the website, with the same functionality for people running outside or in the gym.



# SOLUTION

## **Please describe the scope of their involvement in greater detail.**

They've developed our Android and iOS versions of the app. We were planning on working on one for Windows Phone, but considering that only 1% of our users use this platform, we decided not to.

## **How did you come to work with Ready4S?**

It was word of mouth. We asked a few colleagues in the developing branch to name some companies, and we sent out our brief. We liked what we heard from Ready4S during the presentation.

## **Could you provide a sense of the size of this initiative in financial terms?**

It's between \$10,000 and \$50,000.

## **What is the status of this engagement?**

The work is completed and we launched the app in September, 2015. We will work on some maintenance in the future to allow extended compatibility, but right now, we aren't working on anything.

We would like to work with them again. We have a few ideas for improvement, but we are working with partners, and have to decide where we want to put our money. Right now, we're planning the next season for the running portal. The mobile app is further down on our list of tasks to complete in 2016. We are pleased that our applications are functioning as intended currently.

**Ready4S had a strong communication from the start.**



## SOLUTION

### Could you share any statistics or metrics from this engagement?

We do use Google Analytics, but it's strictly connected to the website. They both use the same program interfaces and servers, so at the moment, we cannot distinguish where the traffic comes from, the app or the website itself.

### How did Ready4S perform from a project management standpoint?

We chose Ready4S because we liked what we heard about them during the initial meeting. Ready 4S had strong communication from the start, and we understood each other's needs and limits. They were very proactive in contacting us, and never refused a challenge. As far as developers go, they're some of the best that I've met.

### What distinguishes Ready4S from other providers?

They are not afraid to take on big projects, with big problems and questions. They treat it like a challenge, and won't refuse a challenge because they haven't done it before. If they receive a new request from us during the app development process, they will embrace it. This was exciting for us too, because it meant speeding up the process. Their attitude is their main selling point.

### Is there anything Ready4S could have improved or done differently?

I don't think so. I haven't seen any restraints from them in developing the app. There were no major issues during the project.

## RAITINGS

Overall score: ★★★★★

Quality ★★★★★

Cost ★★★★★

Schedule ★★★★★

Willing to refer ★★★★★

# ready4s

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YOUR APP IDEA TO SUCCESS.



✉ [apps@ready4s.com](mailto:apps@ready4s.com)

☎ + 44 238 097 0485



[www.ready4s.com](http://www.ready4s.com)