

CASE STUDY

SIDLY CARE APP

THE GREAT CHALLENGE:

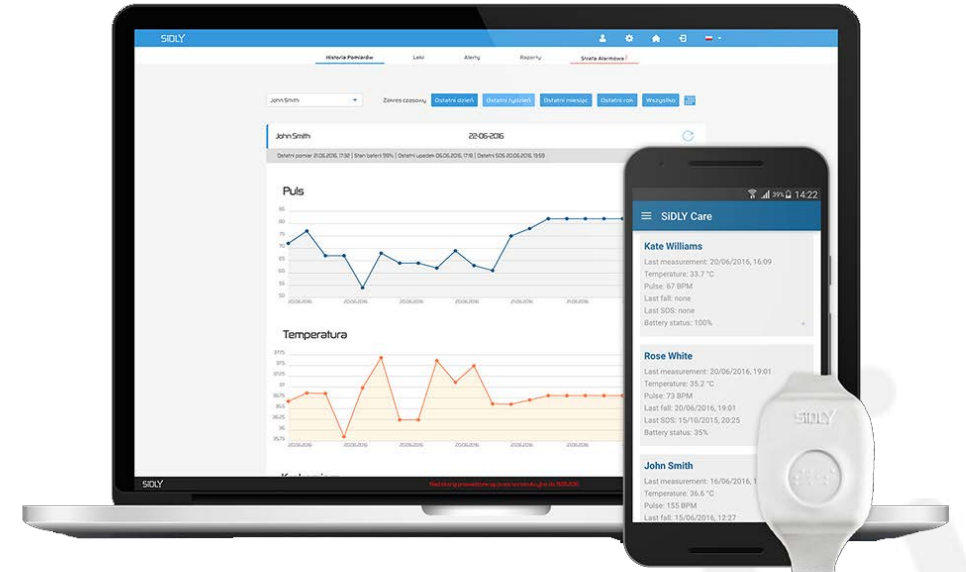
**HOW TO MAKE CARING FOR YOUR ELDERLY
CLOSE ONES POSSIBLE ANYWHERE AND
ANYTIME?**

...AND THE BIG IDEA:

**THERE IS NO DISTANCE IN
CARE**

THE STORY ABOUT

HOW WE DEVELOPED A MOBILE APP FOR SIDLY CARE - THE PIONEER TELEMEDICINE DEVICE ON THE MARKET



SIDLY CARE AT A GLANCE



Sidly Care is the first device in **telemedicine** offering all advantages of e-Health and e-Care combined.

This professional, certified medical device is intended for individuals who would like to **care** for their family members **despite the distance**.

The product was launched in 2014 and quickly became popular, being appreciated both by users and the market.

With more than 25 awards received, the device is not only **the leader on telemedicine market in Poland** but also **one of the most promising start-ups in CEE**.

SIDLY CARE BAND

At the heart of the whole system, there is the **SIDLY CARE WRISTBAND**, which monitors key parameters of human body and notifies caregivers if something unusual happens to their loved ones.

Regular measurements
of the heartbeat

Skin temperature
measurements

Patient's fall detection

Band removal notifications



Source: www.sidly-care.eu/en/

SOS button

Location tracking

Atmospheric pressure

Step tracking

JOB TO BE DONE

OUR TASK

2. THE PROCESS

To **integrate** the whole mobile app software with the SiDLY Care wearable we:

1. **analysed** the product deeply to get the full understanding of our client's needs
2. built a **strong** and **experienced** team of developers
3. decided to use **Agile** approach
4. **were working very close with the clients** to make sure that they get exactly what they need
5. implemented a technical solution which ensures system **security** and will be **failure-free**



We achieved **stability** and **reliability** of the app through:

- ❖ excluding any **bugs** and **errors**
- ❖ **testing** our app to the core
- ❖ assuring **maintenance** of our app
- ❖ spending more than 1000 hours on the project to make sure that when we release the app, it will be flawless
- ❖ **upgrading** the app basing on users' suggestions
- ❖ choosing our best **UX and UI designers** to work hard on this project

3. THE DELIVERABLE



Source: www.sidly-care.eu/en/

We created an **app** which:

- ❖ **connects** with the wearable Sidly Care Band anytime you want, thanks to attached SIM card
- ❖ **doesn't consume much battery**,
- ❖ remotely **checks** patient's health and **monitors** his life parameters
- ❖ **sends an IMMEDIATE notification** to the caregiver phone, when the patient presses the SOS button
- ❖ **gathers data on patient's health** which makes doctor's work much easier
- ❖ is very **easy** and **intuitive** to use
- ❖ gives an extra **feeling of security** to the elders

WHAT WE'VE ACHIEVED TOGETHER

THE RESULTS

27 INTERNATIONAL AWARDS FOR SIDLY CARE

Including:

- the best Polish medical startup of 2016 according to Med Trends
- the most innovative telemedical product of 2015 according to WIHE
- the best startup according to **Seed Capital**
- one of the five best startups according to **Business in Germany**
- winner of „Ready to Go” Shanghai 2014 according to **Business Link**

**MOST
INNOVATIVE
PRODUCT**
WIHE 2015



**Honourable
mention**



ready4S

PRESTIGIOUS MEDIA APPEARANCES

Including:

- one of the **best-known** new technologies websites in the world
- one of the newspapers with the **highest circulation** in Poland
- the newspaper which website is visited by more than **15 million users** per month



GREAT FEEDBACK FROM THE INDUSTRY



Dr n. med. Emilian Snarski
Consultant Hematologist,
Internal Medicine Specialist

*“The solution was implemented at our hospital in December 2015. The multisensory SiDLY Care wristband has increased the sense of security of our patients, helped to optimize constant monitoring of their basic vital signs and enabled us to monitor pulse and body temperature throughout the day, which is useful in caring for patients who require intensive medical care, such as those after stem cell transplants. Thanks to the online platform and the **mobile app**, our doctors are able to view the history of measurements taken on individual patients, which translates into a more accurate diagnosis and a faster response to changes in their health condition.”*



Małgorzata Stomian
Director of Syrena Social Aid Services

„We are very glad to recommend the SiDLY Care system. The device is very intuitive and easy to use which means that elderly patients do not find it problematic to use the wristband. Charging is also not a problem. Moreover, thanks to the SiDLY Care system we have observed financial savings, resulting from the ability to reduce the time spent by nurses on ward rounds, automatic collection of medical data and fast response to emergencies.”

FROM THE USERS



Marianna Jaworska
Senior

"I was given the SiDLY wristband by my daughter, who is often away on business. I did not expect the great sense of security that the device gave me. Not only do I always remember to take my medication, but I am also not afraid to stay at home alone because I know that I can call for help at any time. Even when I fell over, my daughter knew about it before I was able to call for help myself."



Martyna Skweres
3 weeks ago

*„We purchased SiDLY Care band along with cousins as a gift for our grandmother with diabetes. She has been using it successfully for about two months. **The application is very clear and enjoyable to use.** Our beloved grandmother also copes easily with the use of the band. With **this application**, we have a full picture of grandma's current state of health (mainly heart rate) and thanks to the SOS button, we can sleep peacefully, because information about the worsening of grandma's health will come immediately to our phones. I recommend SiDLY Care to everyone who wants to take care of their elderly close ones remotely."*

AND OUR CLIENT

„Ready4S is a sensational company that comprehensively deals with the implementation of IT projects. They are a group of outstanding specialists extremely involved in the project. I recommend them to everybody.”

Michał Pizon

SiDLY Co-Founder



Read the whole review verified by Clutch.co Team [here >>](#)

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DO YOU WANT TO DEVELOP AN APP LIKE SIDLY CARE?

Let's get in touch!