

Annual Report for 2015 – 2016

Women's Plans Foundation is a charitable trust, raising funds for the integration of a family planning component in accredited overseas programs.



Why Women's Plans Foundation?

Because we concentrate on

- advocacy and awareness of the cascading impacts of unplanned pregnancies on poverty, population pressures including migration and climate change;
- focus on the family planning contraceptive component in overseas aid, delivered through accredited, established NGO programs and their in-country partnerships;
- on low overhead costs, honorary endeavour, volunteers reaching out via the internet;
- growing the Trust fund to grow sustainable grant giving.

By enabling women to manage fertility, we link health, gender equity, social and environmental responsibility.

STRATEGIES IN ACTION

- ⇒ **Mobile outreach teams reach and serve remote villages with family planning;**
- ⇒ **Contraceptive supplies and services are provided for health clinics;**
- ⇒ **Education and access include family planning within integrated health services;**
- ⇒ **Film, website and electronic media are reaching out for new supporters;**
- ⇒ **Awards to university students of reproductive health for graduate study;**
- ⇒ **Research in the acceptability of new contraceptive methods.**

Women's Plans Foundation is active in conferences & NGO networks to promote overseas family planning.

Women's Plans Foundation Trust Fund generates perpetuating income to bring continuity of support to family planning development in areas of poverty

Chair's Report, November 9, 2016

Women's Plans Foundation is needed more than ever. It is astonishing that, even as our population approaches 7.3 billion, world leaders can be so limited by political rivalry, denial of climate change, gender and economic inequities. While governments react to internal pressures, overseas aid funding is being cut and cut again. Europe, the U.S. and Australia are yet to comprehend the impact of rising population numbers exacerbating poverty and desperation. It is vital that we share now, with our best expertise, the capacity-building skills that all nations need to be sustainable. Principal among these skills is the ability to manage human fertility so that we may be humane. Family planning is the most fundamental way we be responsible in the human family.

Perpetual pregnancy affects ideas of what women are and can be. Women who can control child-bearing continue in education and show that women have the capacity for full constructive involvement in societies and governments. Innovations in medical technology mean that new methods of contraception are bringing long-lasting contraception for women in rural areas with little access to clinical services. Where there are women who need to be freed from more pregnancies than they can bear, in this world of population crises and climate crises, how can we not link understanding with action? Today's unwanted pregnancies will be tomorrow's refugees. We can help to balance fertility and capacity by sharing family planning concepts and services.

We value the world-wide network of organisations which recognise the vital role of family planning: UNFPA, Population Action International, FamilyPlanning2020, WomenDeliver, the Guttmacher Institute and Sustainable Population Australia and Population Matters. Pauline Markwell and I attended the WomenDeliver Conference in Copenhagen in May, a convocation of 5,759 delegates from 169 countries, nearly 2,500 organisations, generously sharing knowledge of what works in programs around the world. The purpose of focusing on women and girls' health is to build everyone's ability to solve problems; it is not about competition.

In October, WPF Trustees became the Directors of Women's Plans Foundation Ltd. The Company is the Trustee of Women's Plans Foundation Trust, our original ancillary fund. We are very grateful to Baker & McKenzie for their expert and kind pro bono advice. We welcomed to the Board Donald Hunton, appointed Oct 28, 2015, bringing communication and media expertise and collaborative management skills in digital and film media. Don is a graduate member of the AICD. Two new directors, Dr. Lina Safro and Anya Poukchanski are joining us at this AGM, adding medical and legal expertise along with knowledge of our aims and fundraising.

At this AGM we thank retiring Director Dr. Eleanor Freedman for the seven years of her very valuable contribution. Ellie's specialist medical knowledge has added greatly to our understanding of family planning in the context of aid programs. Ellie has presented for our fundraising and educational events, contributed to our Roundtable and publications, and served as Treasurer for a period.

During this year Dr Stefania Siedlecky died, aged 95. Stefania was a founding Trustee and impelled us to greater efforts, inspiring and connecting us with networks of knowledge. A tribute to her is in the September *Alert*, on our website.

Our beloved Patron is retiring, as she has increasingly retired to Queensland after her service as Governor-General. The Honourable Quentin Bryce AD CVO has brought great benefit to Women's Plans Foundation, eloquently making the case for family planning and aiding our efforts, with, in her words, "support and encouragement for the vitally important work that Women's Plans does promoting and protecting human rights, through women's education in family planning and empowering women." We have been fortunate to have her endorsement as Patron, and appreciate the recognition this has given to our work and aims.

I thank our Ambassador Professor Jill White AM, our fine Directors and ingenious Events Committee, and especially our Development driver, the multi-talented Pauline Markwell, for our progress this year.

Signed,

Alice M. A. Oppen OAM, Chair, on behalf of the Directors

DIRECTORS of WOMEN'S PLANS FOUNDATION Ltd.

	<p>Alice Oppen OAM, B.A., M.A., F.A.I.C.D.</p> <p>Was on boards of ChildFund Australia, FPNSW, now on External Advisory Cttee, Dept of Gov't & Int. Affairs, Sydney Univ.</p>		<p>Carolyn Blanden B.A., Dip. Ed., M. Ed., M.A.C.E.</p> <p>Principal, Independent Schools</p>		<p>Joanne Epp PhD</p> <p>Health Economist, formerly of the World Bank, KPMG and NSW Treasury Dept., currently at Primary Health Care Ltd.</p>
	<p>Ellie Freedman MFEA, Ch SHM, BSC MRCP, DipGum. Medical examiner for Sexual Assault programs Royal North Shore Hospital.</p>		<p>Don Hunton G.A.I.C.D. Communications and media expert, Asia Pacific market. Formerly with GSK, Walt Disney, MGM, Paramount (Viacom). Currently CEO of Ortega Publishing and with his own consulting practice.</p>		<p>Helen Sheffer B.A., LLB. Past Treasurer of the Vienna Cttee of The National Trust, Company Secretary, former teacher.</p>

FUNDING PROJECTS

Women's Plans Foundation enables access to contraception in areas of need in the Asia Pacific region. Four non-government organisations further family planning outreach in varied programs. Through Marie Stopes Australia, we contribute to outreach programs in Cambodia and Papua New Guinea, funding service providers for free reproductive health services; MSIA estimates in PNG this will reach 1,500 clients, preventing unintended pregnancies. Through CARE Australia, we provide inclusion of family planning understanding in Timor Leste, in 43 hamlets' Mothers' Groups. Through ChildFund Australia, we contribute for inclusion of family planning as a part of integrated outreach health services targeting 20,000 people in PNG. Through Save the Children Australia's partnership with the Lao Ministry of Health, we contribute to training and mentoring of health staff, delivering nearly 50,000 family planning services.

Declaration for the Trustees in Respect of Fundraising

Declared Opinion

I, Alice M. A. Oppen, Chair of the Board of Women's Plans Foundation Ltd., declare in my opinion:

The statement of financial performance gives a true and fair view of all income and expenditure of Women's Plans Foundation with respect to fundraising appeals and the Trust Fund. The statement of financial position gives a true and fair view of the state of affairs of the organisation with respect to fundraising appeals.

The Authority to fundraise is current. The provisions of the Charitable Fundraising Act 1991 and the conditions attached to the authority have been complied with for this financial year. The internal controls exercised by the organisation are appropriate and effective in accounting for all income received and applied by the organisation from any of its fundraising appeals.

Alice M. A. Oppen, Chairman Dated at Sydney this November 9th, 2016

Ratio Analysis 2016

	2016	2015
Gross Fundraising Income	265,607	274,399
Net Fundraising Surplus	171,480	177,642
Costs of Fundraising	4,672	12,696
Total Costs (Incl. donations to NGOs) / Total Income	35.4%	35%
WPF Donations to NGO / Total Equity	5.2%	4.4%

Income & Expenditure Statement for the Year Ended 30 June 2016		
	2016	2015
Income		
Fundraising Events	19,001	27,015
Donations Received	157,895	173,606
Gross Trading	32,558	
Passive/Investment Income	56,153	73,778
Total Income	265,607	274,399
Expenditure		
Administration and Fundraising	13,126	16,757
Donations Made [Grants]	81,000	70,000
Total Expenditure	94,126	96,757
Net Profit/(Loss)	171,480	177,642

Balance Sheet as at 30 June 2016		
	2016	2015
Current Assets		
Cash on hand	71,457	349,055
Receivables	24,044	21,062
Financial Assets (Shares at Cost)	1,446,539	1,000,813
Total Current Assets	1,542,040	1,370,930
Current Liabilities		
Income in Advance	-	370
Total Current Liabilities	-	370
Net Assets	1,542,040	1,370,560
Equity		
Settlement Sum	1,000	1,000
Retained Earnings	1,542,040	1,369,560
Total Equity	1,542,040	1,370,560

Events

Joanne & Jackie on Carl Ryve's mahogany speedboat



SYMPOSIUM

Dr Ellie Freedman gave a medical update on developments in contraceptive methods and their suitability in urban and remote regions.



Jackie Robertson of ChildFund Australia described overseas programs, which build resilient young people able to make informed family planning decisions.



Lily Meszaros, the Rwandan born founder of Rwandan Orphans Assistance Response (ROAR), shared her experiences and drive to establish a right to education.



Peter Thompson compering tribute to Lady Denman's contribution to family planning enacted at Rosemont



Women's Plans table at the UN Women's Breakfast



Bridge on the Harbour Day

SYMPOSIUM

The number one way women's roles as supporters of their families can be maintained is to educate the women on the importance of family planning and support them with the necessary tools and access to preferred contraceptive methods that will enable them to promote independence.



Women's reasons for accepting or refusing this method of birth spacing [implant] will be researched, and this study could be replicated in other areas to build the ability to communicate with women in making their choices. Cultural sensitivity is a vital part of the research, framing inquiry so that questions are appropriate and understood in a particular setting and culture.



There is resistance from some men to change long-held



cultural beliefs about the roles of men and women. CARE is working for recognition of some of the challenges faced by women, so that they may have healthy lives and healthy pregnancies.

The WomenDeliver Conference which Pauline and Alice attended was enormous and rewarding. 169 countries, 5,759 participants, and tens of thousands of online attendees via WDLive, proclaimed that both genders must work together for equity and valuing of women and girls in society. Impressive women spoke: Crown Princess Mary of Denmark, Crown Princess Mette-Marit of Norway, former Prime Ministers of Norway, New Zealand and Australia. Melinda Gates announced a donation for increased data collection. Courageous leaders of NGOs, small organisations, government figures and youth representatives gave stunning presentations and insights. It was heartening to hear so many eminent speakers proclaim the importance of contraceptive choice for women and girls, with supporting evidence. We were particularly struck by one youth representative's statement that young people hear "family planning" and think it is for families, older people. Young people need their own terms to connect sex and contraception in their own lives. We need to broaden our language use.

Ambassador Jill White AM speaks eloquently about the importance of women's health and has raised the profile of nursing excellence. Professor and former Dean of the School of Nursing, University of Sydney, Jill has been proud of students who have won the Women's Plans Foundation Award in the National Council of Women Award program. We are grateful to our Ambassador for her inspiration and advocacy role at functions.



We acknowledge with gratitude the honorary and pro bono work of Michael Flegg, Honorary Auditor; Stuart Cameron of Bell Potter; Julian Oppen, webmaster; Siobhan Sellick, Honorary Accountant, Prosperity Advisers; Anya Poukchanski, Priscilla Madrid, Melysha Turnbull, volunteers. Special thanks to Baker & McKenzie for Pro Bono legal services facilitating the incorporation of Women's Plans Foundation Ltd.

The Events Committee thanks all who have donated funds, hospitality, auction treasures, talents and imagination: Pauline Markwell, Ros Espie, the Moufarrige family, Lady Margot Burrell, Carl Ryves and many others who have helped to achieve this vital result for women who will share the benefit with their families, communities and world enterprise.

Ambassador: Jill White AM

Directors: Carolyn Blanden, Joanne Epp PhD, Dr. Eleanor Freedman, Don Hunton, Alice Oppen OAM, Helen Sheffer. Observer: Katie Lin. **Events Committee:** Jenny Hall, Jeannette Kalek, Anni Macdougall, Pauline Markwell, Margaret Milne, Alice Oppen OAM, Trish Procter, Helen Sheffer. **Development:** Pauline Markwell. **Administration:** Liz van Hooven, Bel Smith. **Volunteers:** Priscilla Madrid, Melysha Turnbull, Anya Poukchanski.

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