



2016/2017
ANNUAL
REPORT

ABOUT US

WOMEN'S PLANS FOUNDATION

IS A CHARITABLE TRUST, RAISING FUNDS FOR THE INTEGRATION OF A FAMILY PLANNING COMPONENT IN ACCREDITED OVERSEAS PROGRAMS.

WHY WOMEN'S PLANS FOUNDATION?

Because we concentrate on:

- advocacy and awareness of the cascading benefits of planned pregnancies on poverty and population pressures;
- focus on the family planning contraceptive component in overseas aid, delivered through accredited, established NGO programs and their in-country partnerships;
- low overhead costs, honorary endeavour, volunteers reaching out via the internet;
- growing the Trust fund to increase sustainable grant giving.

By enabling women to manage fertility, we link health, gender equity, social and environmental responsibility.

STRATEGIES IN ACTION

- Mobile outreach teams reach and serve remote villages with family planning;
- Contraceptive supplies and services are provided for health clinics;
- Education and access include family planning within integrated health services;
- Film, website and electronic media are reaching out for new supporters;
- Awards to university students of reproductive health for graduate study;
- Research in the acceptability of new contraceptive methods.

Women's Plans Foundation is active in conferences & NGO networks to promote overseas family planning.

Women's Plans Foundation Trust Fund generates perpetuating income to bring continuity of support to family planning development in areas of poverty.

CHAIR'S REPORT

November 9, 2017

Women's Plans Foundation has benefited this year from the synergy of many people with a diverse range of talents: musicians, artists, medical doctors, researchers – adding to our core advocacy and fundraising energy. All are making a significant difference in fundamental overseas aid and development.

WPF has grown through the interest and beneficence of donors, with a slowly increasing number of electronic recurring donations. Our success as an organisation is powered impressively by contributed expertise and resources.

We have developed productive relationships with highly professional Non-Government Organisations, including Marie Stopes International, CARE Australia, ChildFund Australia, Save the Children and, most recently, Australian Doctors International. WPF contributes to awareness, access and take-up of contraception in developing countries through the work of these NGOs. In 2016 – 17 WPF gave eighty thousand dollars for their family planning work in PNG, Timor Leste and Laos. These NGOs have reported very encouraging increases in delivery of sexual and reproductive health services and in usage of family planning for birth control and spacing of births. Many of their clients are first time users of family planning, thereby contributing to an increased contraceptive prevalence rate. We concluded the 2016 – 17 financial year by giving grants that have risen to one hundred thousand dollars. We extended the support we give to Marie Stopes International by contributing to their delivery of services in Cambodia where they are breaking new ground through outreach activities to young people working in industrial settings. We continue to support their work in PNG that over the years that has produced outstanding results. There, they work synergistically with our new 2017 – 18 NGO, Australian Doctors International, to deliver outreach services in remote areas.

Our concentration on family planning services and awareness is increasingly appreciated as a key part of the enablement of overseas communities. As well as freeing girls for further education and women for participation in enterprise and decision-making, the impact of population pressures on climate changes is becoming more evident each year.

Family planning is the most humane and liberating way in which nations can rise out of poverty and conflict.

Strategic highlights have been:

1. Our Submission for the DFAT White Paper was approved by the Board and submitted on February 25th;
2. Funding Guidelines were compiled by Sue Funnell from our history of negotiation with NGOs, UN and other international organisations' advocacy;
3. Investment in website development and use of social media;
4. An increasing variety of fundraising events.

Retiring Director Helen Sheffer has been a major force and supporter of WPF from its inception. Appointed Trustee on January 30th. 2009, Helen has served as Treasurer and is a stalwart of the Events Committee. Helen has given WPF strength in advocacy, persuasive in the wider vision of our purpose. We thank her and look forward to her continuing interest.

We have appreciated Jacqueline Neumann's Observership role, and wish her well in both career and coming motherhood.

Signed,

Alice M. A. Oppen OAM, Chair,
on behalf of the Directors

DIRECTORS

of WOMEN'S PLANS FOUNDATION Ltd.



ALICE OPPEN OAM BA, MA, FAICD (CHAIR)

Alice has served on the Boards of ChildFund Australia, ChildFund International, Family Planning NSW, the International Advisory Committee of Sexual Health & Family Planning Australia. Currently Alice serves on the External Advisory Committee of the Department of Government & International Relations, University of Sydney.



CAROLYN BLANDEN BA, Dip Ed, M Ed, MACE (SECRETARY)

Carolyn has over 30 years' experience as an educator with 12 years as Principal, currently at Warakirri College. Carolyn has also worked in the construction, finance and water technology industries and is an active supporter of organisations which promote the status of women, both locally and internationally.



JOANNE EPP BA Econ, MA Econ, PhD Econ (TREASURER)

Joanne is a Health Economist, formerly of the World Bank, KPMG and NSW Treasury, currently at the Macquarie University Centre for the Health Economy. Joanne's experience includes economic evaluation of health programs.



DON HUNTON GAICD

Don is a communications and media expert in the Asia Pacific market. Don was formerly with GSK, Walt Disney, MGM, Paramount (Viacom), and recently was CEO of Ortega Publishing and is now a corporate adviser to a portfolio of entities.



ANYA POUKCHANSKI B Ec, Soc Sci/LLB, LLM

Anya is a lawyer specialising in public law. She has been a valuable supporter and volunteer while completing degrees and establishing her career.



DR ELINA SAFRO MB BS, BSc Med (Hon), SHFPA Certificate

Lina is a GP and Medical Education Coordinator at Family Planning NSW. Lina also is Visiting Medical Officer at the RPAH Sexual Assault service. She is a Senior Professional Member on the Guardianship Tribunal of NCAT.



HELEN SHEFFER BA, LLB.

Helen served as Treasurer within The National Trust (Vienna Committee), as Secretary of the Hunter's Hill Trust and as a Company Secretary. Helen is a former teacher.

FUNDRAISING

DECLARATION FOR THE TRUSTEES IN RESPECT OF FUNDRAISING

Declared Opinion

I, Alice M. A. Oppen, Chair of the Board of Women's Plans Foundation Ltd., declare in my opinion:

The statement of financial performance gives a true and fair view of all income and expenditure of Women's Plans Foundation with respect to fundraising appeals and the Trust Fund. The statement of financial position gives a true and fair view of the state of affairs of the organisation with respect to fundraising appeals. The Authority to fundraise is current. The provisions of the Charitable Fundraising Act 1991 and the conditions attached to the authority have been complied with for this financial year. The internal controls exercised by the organisation are appropriate and effective in accounting for all income received and applied by the organisation from any of its fundraising appeals.

Alice M. A. Oppen, Chairman

Dated at Sydney this November 9th, 2017

	2017	2016
INCOME		
Fundraising Events	15,399	19,001
Donations Received	168,784	157,895
Passive/Investment Income	112,315	85,682
Total Income	296,498	265,607
EXPENDITURE		
Interest Paid	72	–
Adviser Fees	5,763	2,721
ASIC & Legal Fees	1,492	432
Bank Charges	994	933
Communication Expenses	23,650	–
Donations Made [Grants given]	101,000	81,000
Function Expenses	4,001	3,029
Insurance	3,109	3,109
Membership Fees	60	705
Postage, Stationery and Printing	3,529	1,643
Total Expenditure	143,670	94,126
NET PROFIT/(LOSS)	152,829	171,480

FINANCIAL STATEMENTS

BALANCE SHEET	2017	2016
CURRENT ASSETS		
Cash on hand	87,246	71,457
Cash Management	144,805	146,417
Receivables	30,371	24,044
Investments	1,415,231	1,300,122
TOTAL CURRENT ASSETS	1,677,474	1,542,040
CURRENT LIABILITIES		
Income in Advance	–	–
TOTAL CURRENT LIABILITIES	–	–
NET ASSETS	1,677,474	1,542,040
EQUITY		
Settlement Sum	1,000	1,000
Retained Earnings	1,676,474	1,542,040
TOTAL EQUITY	1,677,474	1,542,040

RATIO ANALYSIS 2017	2017	2016
Gross Fundraising Income	296,498	265,607
Net Fundraising Surplus	152,829	171,480
Costs of Fundraising	7,530	4,672
Total Costs (Incl. donations to NGOs) / Total Income	48.5%	35.4%
WPF Donations to NGO / Total Equity	6%	5.2%

RESEARCH and SCHOLARSHIP

RESEARCH

Associate Professor **Kirsten Black** of Sydney University and Dr Glen Mola of the University of Papua New Guinea are studying the receptivity of women to the offer of free contraception soon after they have given birth.

“The study is progressing well. We are collecting data using a mobile application and so far have 780 participants. We are aiming for 2000 for the survey. The research team has also started the in depth interviews about why women decline to use post partum contraception.

The project is also developing research capacity amongst several young academics at the University of PNG and the department is very happy about this.” Dr Kirsten Black thanks WPF for the support.

SCHOLARSHIP

The National Council of Women presents awards as scholarships to women to pursue higher degrees. WPF sponsored **Anna Lena Waldner** for the second year of a Master of Nursing, University of Sydney. Lena has consistently pursued an interest in overseas affairs and human rights, including volunteering for overseas aid support. She writes, “As a Master’s of Nursing Student with a Bachelor in International Relations, I value immensely the opportunity I have been given by Women’s Plans Foundation, as it has opened a door for me to get involved in advocating for women’s health and family planning internationally and thus has allowed me to pursue one of my passions. I do think to myself sometimes, what a great time to be a woman.”

PERPETUAL PREGNANCY AFFECTS IDEAS OF WHAT WOMEN ARE AND CAN BE. Women who can control child-bearing continue in education and show that women have the capacity for full constructive involvement in societies and governments.

Innovations in medical technology mean that new methods of contraception are bringing longlasting contraception for women in rural areas with little access to clinical services. Where there are women who need to be freed from more pregnancies than they can bear, in this world of population crises and climate crises, how can we not link understanding with action? Today’s unwanted pregnancies may become tomorrow’s refugees.

We can help to balance fertility and capacity by sharing family planning concepts and services.

FUNDING PROJECTS



MARIE STOPES INTERNATIONAL

In Cambodia, Women's Plans Foundation in 2017 – 18 is supporting a project to:

1. Increase access and uptake of SRH/FP information and services amongst young people;
2. Improve youth-friendly SRH/FP service provision by training service providers and call centre counsellors; and
3. Strengthen referral networks for young people to access age appropriate and voluntary Sexual and Reproductive Health/ Family Planning counselling and services.

The project expects to reach 6,000 young people and garment factory workers (GFW). A large population of young women is employed by the garment factory and services industry. Women make up an estimated 90 – 92% of the garment factory industry, accounting for 700,000 workers. Most are typically under 24 years, unmarried and with low levels of education. In PNG, Women's Plans Foundation continues to support Marie Stopes PNG to reach marginalised individuals and communities through its mobile outreach program, increasing access, choice and uptake of modern methods of family planning.

CHILDFUND

In 2017, Women's Plans Foundation is supporting the development and delivery of the Sexual Health Rights and Respectful Relationships Education module for use in PNG schools, with out of school youths and in communities.

The module aims to increase confidence, knowledge and skills to think critically about, address and seek help for gender, violence and sexual health issues.

This project builds on ChildFund PNG's existing work in schools and the provision of Gender Based Violence services in Central Province and the National Capital District of PNG including a project that Women's Plans Foundation supported in 2016: *ChildFund's Sexual and Reproductive Health Rights Services for Youth and their Communities*.

Women's Plans Foundation also supported ChildFund projects in Vietnam for many years and in Laos and Myanmar more recently.

FUNDING PROJECTS

CARE

CARE's Safe Motherhood project in Timor-Leste integrates many benefits through the strategy of Mothers' groups providing vital information and support. CARE has helped set up mothers' groups in 43 hamlets across nine villages, which now include 567 women members.

These groups are an invaluable way for families to get accurate information about family planning and health. The groups are led by women who are trained by CARE staff, and use their training to also lead health education sessions in their communities.

INCREASE IN FAMILY PLANNING

"During the monthly mothers' group meetings, the CARE project team has run regular sessions around family planning, covering topics such as contraception and spacing out births.



Birth spacing is a key contributor to improved maternal and child health and survival. A recent survey of mothers' groups found that 41 per cent of members are now using family planning, compared with just 28 per cent at the start of the project."

AUSTRALIAN DOCTORS INTERNATIONAL

Women's Plans Foundation is delighted to add Australian Doctors International to its group of funded partners in 2017. Our funds will be used for ADI's Family Planning project in Papua New Guinea.

Using a variety of funding sources ADI will dedicate an in-country skilled family planning co-ordinator based in Kavieng to work in rural and remote areas where over 85% of the PNG population lives.

The family planning co-ordinator will support existing Provincial Services in New Ireland, Western Province, and West New Britain to achieve the following three goals:

1. INCREASE AWARENESS of family planning and education in the community.
2. TRAIN HEALTH WORKERS in modern family planning methods.
3. INCREASE ACCESS to modern family planning services (including commodities).

More information about the organisations we fund, their projects and what they have achieved can be found at:
womensplans.org/overseas-partners

EVENTS

ROSEMONT

Rosemont, courtesy of Lady Margot Burrell, was the scene of a cocktail party dramatisation of Lady Denman's contribution to the cause of family planning in the 1920s. A stylish period gathering celebrated the suffragette spirit that led to family planning clinics and a more open conversation about women's roles. Anni Macdougall created and successfully presented a themed raffle.



COCKTAIL PARTY

The Cocktail Party held in the elegant Australian Galleries in Paddington featured portrait artist Filippa Buttitta demonstrating her art, sketching guests and contributing the very welcome opportunity in our auction of a portrait.

The Jun Chen exhibition provided an exciting venue. Ambassador Professor Jill White AM urged on WPF's efforts in the face of Trump style U.S. cutbacks in overseas aid.



BRIDGE DAY

The Moufarriges' architecturally stunning waterfront home in Hunter's Hill was welcoming to devoted bridge and mahjong players for enjoyment at all levels of skill.

A buffet lunch in the sunshine and an update from Batya Atlas on MSI PNG projects we support made the day a delight.



EVENTS

SYMPOSIUM

This year's Symposium "Making Love Trumps War" affirmed family planning's contribution to the health of nations in our region.

The informative and entertaining seminar, held courtesy of HWL Ebsworth in their offices, reinforced the importance of support for family planning and birth control as an integral part of overseas aid in developing countries.



CHRIS TURNER, Executive Director of MSIA, (*above left*), cogently argued the case for family planning in relation to women's rights, maternal and child health, economic and environmental consequences.

DR DEBORAH BATESON (*above right*), entranced us with some fascinating new approaches to contraception that could be especially helpful in developing countries.



Above (left to right): Juju Kalek, Chris Turner, Alice Oppen, Sue Funnell.

EUROPE, THE U.S. AND AUSTRALIA ARE EXPERIENCING THE IMPACT OF RISING POPULATION NUMBERS EXACERBATING POVERTY AND DESPERATION.

It is vital that we share now, with our best expertise, the capacity-building skills that all nations need to be sustainable. Principal among these skills is the ability to manage human fertility so that we may be humane.

Family planning is the most fundamental way we can be responsible in the human family.

THANK YOU



AMBASSADOR

Ambassador **Jill White AM** speaks eloquently about the importance of women's health and has raised the profile of nursing excellence.

Professor and former Dean of the School of Nursing, University of Sydney, Jill has been proud of students who have won the Women's Plans Foundation Award in the National Council of Women Award program.

We are grateful to our Ambassador for her inspiration and advocacy role.

PRO BONO AND HONORARY WORK

We acknowledge with gratitude the honorary and pro bono work of **Michael Flegg**, Honorary Auditor; **Stuart Cameron** of Bell Potter; **Julian Oppen**, webmaster; **Siobhan Sellick**, Honorary Accountant, Prosperity Advisers.

FROM THE EVENTS COMMITTEE

The Events Committee thanks all who have donated funds, hospitality, auction treasures, talents and imagination: **Pauline Markwell**, **Ros Espie**, the **Moufarrige family**, and **many others** who have helped to achieve this vital result for women who will share the benefit with their families, communities and world enterprise.



AMBASSADOR: Jill White AM

DIRECTORS: Carolyn Blanden, Joanne Epp PhD, Don Hunton, Anya Poukchanski, Alice Oppen OAM, Dr. Lina Safro, Helen Sheffer

OBSERVER: Jacqueline Neumann

EVENTS COMMITTEE: Ros Espie, Jenny Hall, Jeannette Kalek, Anni Macdougall, Pauline Markwell, Margaret Milne, Alice Oppen OAM, Trish Procter, Helen Sheffer

DEVELOPMENT: Pauline Markwell **EVALUATION:** Sue Funnell

ADMINISTRATION: Liz van Hooven

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