



## Philipp Bracher

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**“In today’s complex world the greatest things are built by great teamwork.”**

Philipp brings digital visions to life. He coaches you from ideation to roll-out. He does this by establishing an agile innovation culture and by enabling stellar teamwork. He brings clarity, creativity, and vitality into your company.

### Qualifications

For more than 10 years he has led a Swiss tech start-up to success in the roles of CTO and Product Manager and looks back on two decades of experience in software product development.

Philipp is a proven enabler of innovation processes and agile culture and a coach for leaders and teams, including remote teams.

He believes in the potential of people and ideas and is a passionate meditation practitioner since his teenage years.

### Professional Stations

- **Founder, Consultant and Coach** · woowai AG, Basel 2017– today
- **CTO** · Magnolia, Basel 2005–2016
- **Co-Founder, Web Developer and Project Manager** · esense GmbH, Basel 2002–2004
- **Bachelor in Computer Science** · Berner Fachhochschule, Biel 1997–2002
- **Apprenticeship** · Swisscom, Bern 1993–1997

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