



## Jana Kalbermatter

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**“I am all for the holistic design approach: great ideas matter and concise storytelling enables a strong visual output.”**

Jana is a trained industrial designer and the creative heart of woowai. She loves to create extraordinary product and graphic designs and manages projects following a holistic and multidisciplinary approach. Triggering unexpected results with a smile, Jana is an enthusiastic, people-oriented, and high-energy team player.

### Qualifications

As manager of design projects, Jana has a proven track record working with small and big teams, commercial agencies, as well as cultural institutions in Switzerland, and abroad.

She is an idea-driven fast prototyper – an entrepreneur by nature, with a coordinative soul that leads teams to sustainable success.

### Professional Stations

- **Chief of Design** · woowai AG, Basel, 2018–today
- **Project Manager** · dojo Startup, 2018–today
- **Bachelor Industrial Design** · Campus of the Arts, Basel, 2013–2017
- **Graphic Designer** · Lengsfeld, designkonzepte, Basel, 2012–2019
- **Graphic Design Internships** · Rotterdam & The Hague, 2012
- **Professional education: Visual Arts and Graphic Design** · ECAV, Sierre, 2008–2012

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