



Philipp Bracher

“In today’s complex world the greatest things are built by great teamwork.”

Philipp brings digital visions to life. He coaches you from ideation to roll-out. He does this by establishing an agile innovation culture and by enabling stellar teamwork. He brings clarity, creativity, and vitality into your company.

Qualifications

For more than 10 years he has led a Swiss tech start-up to success in the roles of CTO and Product Manager and looks back on two decades of experience in software product development.

Philipp is a proven enabler of innovation processes and agile culture and a coach for leaders and teams, including remote teams.

He believes in the potential of people and ideas and is a passionate meditation practitioner since his teenage years.

Professional Stations

- **Founder, Consultant and Coach** · woowai AG, Basel 2017– today
- **CTO** · Magnolia, Basel 2005–2016
- **Co-Founder, Web Developer and Project Manager** · esense GmbH, Basel 2002–2004
- **Bachelor in Computer Science** · Berner Fachhochschule, Biel 1997–2002
- **Apprenticeship** · Swisscom, Bern 1993–1997

woowai.com/pb

philipp.bracher@woowai.com

linkedin.com/in/philippbaerfuss

+41 79 774 38 00