corazón de vida

2020 ANNUAL REPORT

MESSAGE FROM OUR FOUNDER

To say that this has been a challenging year is an understatement! Our hearts go out to those who have suffered the loss of a loved one during this pandemic.

Our last orphanage bus trip was in February. In 26 years, this has been the longest time we have gone without visiting the kids and it has been heartbreaking for the many volunteers who had made visiting the kids the highlight of their month. The children also miss their Corazon de Vida amigos very much. We hope that we can resume our orphanage visits in 2021.

The biggest challenge for us has been COVID's impact on our ability to fundraise. Since we are a charity that supports orphanages in Mexico, we do not qualify for government grants and most large corporations will only donate funds to non-profits that support local causes. We traditionally have 2 large fundraisers a year and 2-3 smaller fundraisers, as well as 12-14 orphanage trip fundraisers. This year we had to cancel all fundraisers and orphanage trips. We were able to hold a virtual fundraiser this October, and thankfully, we had a great response from our community.

The orphanages have been and continue to be shut down to visitors since March, which meant losing a critical source of support. We focused on ensuring that the orphanages had the additional food and supplies needed because like the United States, there was a severe shortage and limitations on the amounts that could be purchased in food supplies, toilet paper, cleaning supplies, etc. Corazon de Vida partnered with a local restaurant supply store in Tijuana and Ensenada where we could place bulk orders for the orphanages and have the food and supplies delivered.

In the early stages of the pandemic, we also made sure to connect with our university students as most of them are living independently and have no other source of support. CDV alumni got together and prepared and delivered care packages for the students with masks, antibacterial gel, cleaning and disinfecting supplies and a basic food items like rice, beans, flour, and assortment of fruits and vegetables. Most of the students lost their jobs when all of the non-essential businesses shut down so CDV is able to provide additional assistance to help cover their needs.

Another challenge was the transition to virtual/distance learning. Having to adjust to "home-schooling" 30, 50, 80 students proved to be not only difficult but almost impossible. With the help of our loyal community, we were able to raise funds for Chromebooks and tablets to help with this transition.

Corazon de Vida alumni Jaque and Alin are on the front-lines of combating the COVID pandemic in Baja. They have been working strenuous hours to save the lives of those who have been affected by the virus in an area that has been hard hit. Jaque, a registered nurse and doctor Alin, have worked around the clock, often in 12-hour shifts for 30 consecutive days in order to provide the necessary care for COVID patients, both risking their lives to help those in need.

If you have ever wondered whether your donations make a difference, this is a perfect example of how your support is the catalyst for our children to dream and accomplish big things. Alin and Jaque have completed a full circle of transformation that is creating a ripple effect in their lives, their families and communities. They are paying it forward and it is all because of you!

Thank you for your partnership in this work,

Hilda Pacheco-Taylor, Founder

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OUR MISSION

We are on a mission to break the vicious cycle of poverty from perpetuating child abandonment.

OUR BELIEF

We believe that every child's life is valued and holds the same potential, excitement and opportunity as any other life. It is up to us to work together to make sure our care transforms into each child's hope for the future.

150 MILLION

children are abandoned and living on the streets worldwide

6,000+ CHILDREN

are estimated to live on the streets, under dangerous or abusive situations, and thousands more live in extreme poverty in Baja California, Mexico

NO FOSTER CARE OR WELFARE SYSTEM

Mexico currently does not have the social programs that we have in the U.S. The only way to care and support children in need is through a network of private orphanages, funded entirely through donations.

WHO WE ARE

Corazon de Vida (CDV) is a US for purpose organization founded in 1994, providing life-changing support for orphaned and abandoned children in Baja, Mexico by funding local orphanages, providing quality of life improvement services and investing in the children's future by funding higher education.

OUR PROGRAMS

How do we break the vicious cycle of poverty from perpetuating child abandonment?

By funding orphanages that provide life-saving services and a nurturing environment for abandoned children, by funding projects that increase the quality of their life and by funding quality education to provide opportunities for a life of purpose and possibility!

SUSTAIN

This program's focus is on sustaining life. We provide regular monthly funding to each orphanage to cover food, shelter, water and utilities. Funds are transferred monthly through a debit-card system connected to our bank account in the U.S. This system ensures accountability and helps us in responding quickly to specific needs.

IMPROVE

We partner with individuals, groups, clubs, churches and organizations to provide project based funding to improve the children's quality of life. Projects include construction, facilities improvements and repairs, as well as support to improve the overall wellbeing of the children such as medical, dental and psychological needs.

EDUCATE

Support for primary and secondary education includes funding for uniforms, backpacks, transportation costs and graduation costs. Our continuing education program provides scholarship based funding for teens aging out of the orphanage system and it includes funding for inscriptions, tuitions, housing, living expenses and transportation.

“Children are the living messages we send to a time we will not see.”

John F. Kennedy

KEEPING HOPE ALIVE DURING COVID-19

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ACCOMPLISHMENTS

CHANGING THE ODDS FOR OUR KIDS:
Continuing education for kids aging out of the CDV supported orphanages

Your longstanding support continues to bear fruit as we have six university graduates this year. Because of COVID no ceremonies were held but we hope to celebrate their achievements in 2021.

Congratulations to our graduates:

MARLENE
Marketing

FERNANDO
Civil Engineer

ALBERTO
Education

ELIZABETH
Law

MARIBEL
Marketing

LORENA
Business

Corazon de Vida alumni Jaque and Alin are on the front-lines of combating the COVID pandemic in Baja. They have been working strenuous hours to save the lives of those who have been affected by the virus in an area that has been hard hit. Jaque, a registered nurse and doctor Alin, have worked around the clock, often in 12-hour shifts for 30 consecutive days in order to provide the necessary care for COVID patients, both risking their lives to help those in need.

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THE ODDS
worldwide stats

Statistics show that each day, 38,493 orphans age out of the system by age 18 worldwide.

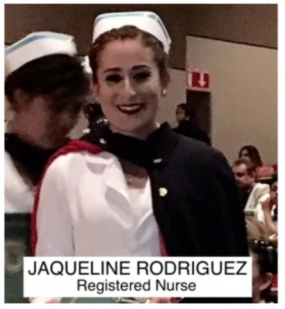
Studies show that 60% of the girls become prostitutes and 70% of the boys become hardened criminals.

Another study that tracked 15,000 orphans who had aged out of state-run institutions and found that:

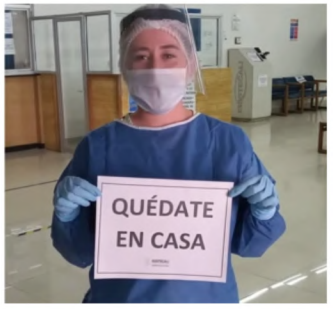
- 10% committed suicide
- 5,000 were unemployed
- 6,000 were homeless
- 3,000 were in prison within 3 years

*Stats taken from Orphan Hope International - "Facts and Statistics" from UNICEF Children's Report

ALIN VAZQUEZ
Medical Doctor



JAQUELINE RODRIGUEZ
Registered Nurse

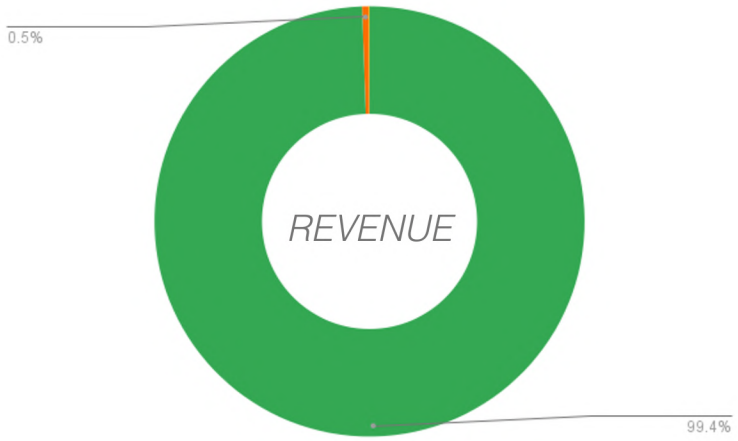


"There is always one moment in childhood when the door opens and lets the future in"

Graham Greene

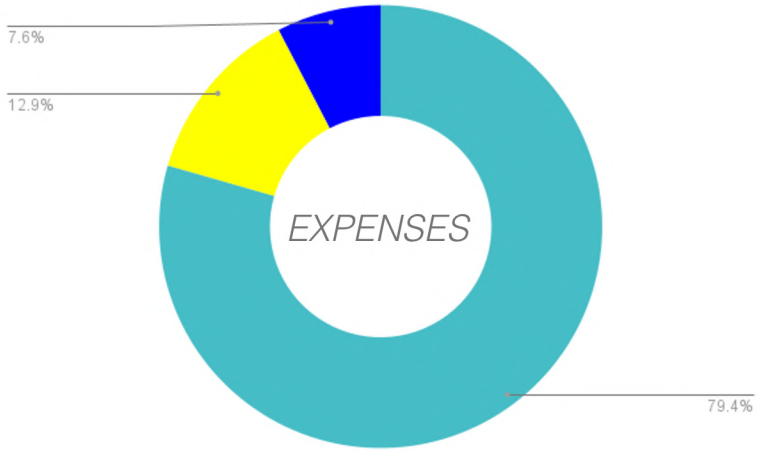
FINANCIALS

STATEMENT OF ACTIVITIES



2020 TOTAL REVENUE BY SOURCE

Contributions	*$1,192,466*
Program Service	*$5,833*
Interest/Capital Gains	*$889*
TOTAL REVENUE	***$1,199,188***



2020 TOTAL ANNUAL EXPENSES

Program Services	*$908,403*
Management	*$147,878*
Fundraising	*$87,209*
TOTAL EXPENSES	***$1,143,490***

WITH GRATITUDE

$20,000 +

A Child's Hope Foundation
Alan & Wendy Hart
Apogee Electronics Company, Betty Bennett & Bob Clearmountain
Capstone Missions
Janet & Tim Huisking
Jennifer & Jeffrey Ochoa
KONG, The Denver Foundation
Mary & Philipp Stephanus
Vera R. Campbell Foundation

$10,000 to $19,999

Betsy Berenson
Carmen F Gullo
Doug & Ericka Gutshall
Givelight Foundation
Heavenly Treasure, Dr. Susana Navarro
Libby (Olivia) Duane Adams
Mark & Bobbi Weiner, OMNI
Parnaz & Danny Foruzesh, Clothing Illustrated & Oral Care Dentistry
Stephen T & Mary K. Ellis
Todd & Pamela Struyk

$5,000 to $9,999

Anna & Louis Rodriguez
Anne Hathaway & Adam Shulman
Annette & Rich Atwood
Carrin & Michael Goldstein
David Allen Vazquez
Drew & Heather Goodmanson
Elsevier Foundation
Erin Donovan
Fernando Scalini
Gabriel Smith
James & Kathleen Antonowitsch
John & Mary Ellen Matthews
John Haugland, Ortega's Mexican Bistro
Joshua & Valerie Volen
Larry & Wendy Tenenbaum
Lilliams Garcia
Make a Difference, Ed Morel
Mayumi Allison
Michael Roberts
Paradise Charity Group
Point Loma Rotary
Raymond Hilbert
Rotary Club of Coronado Foundation
Stephen & Diana Coxsey
The BetterWorld Trust
Travel to Go, Jeannette Bunn
William H. Donner Foundation, Inc.

$2,500 to $4,999

Amar Harrag
American Red Cross at UCI
Angela Stanley
Apple Inc.
Ashley \Almanza
Bill & Tami Sandke
Charles Schwab Fund
Con Todo Por Favor LLC
Cultural Care Kids First Foundation Inc
De Toledo High School
Elisabeth Fenning
Gabriel & Elizabeth De la Rosa
Hemant Bowlekar
Jesse & Kelly Sipan
Jim & Lisa Littman
Lauren Rodriguez
Lyndol & Diana Cook
Mario Hernandez Alliance
Niloofar Parvas
Orange County Community Foundation
Siavash & Sydelle Tabrizy
Sima & Roshan Bhakta
Soroptimist International of Coronado

$1,000 to $2,499

Cristina Garcia Vetsteegh, Langokids
Drew Louis
Aaron Balthaser
Alex Flores
Alex Pineda, Flyte
Alexis Schulze
Alison Weber
Amazon Smile
Amir Neshat
Andrew & Carol Phelps
Anne Jeeves
Anonymous
Armando Sepulveda
Azita Fatheree
Barbara Kreitzer & Alan Sanders, M.D.
Ben Liberman
Bita & Mehrdad Tabatabai-Irani
Bob & Otilia Warren
Bob Pasulka, International RO
Bradley Gribble
Brandon Johnson
Brian & Colleen Hervey
Brian Willison
Brianna Woo
Carlos Balderas Jr
Carmen Escobedo
Carolina Finch & Larry Katz
Chris Hall
Christine & Dadjar Modjahedpour Coach
Danielle Smith
Dave & Carol Lujan
Deborah & Kyle Elser
Diane Halfman
Dina & Jason Hemmi
Doug Smith
Douglas Pate
Drew Hoeven
Elle Nafaji
Eric Goldschmidt
Ezekiel Cortez
Gabriela Fulton
Gagik & Elsa Megerdichian
George Perez
Glover & Kathleen Ferguson
Hank & Laila Schoenlein
Hester Family Foundation
James & Mayra Matteo, Bird Rock Systems
James Slauterbeck
Javvad Syed
Jennifer & Jeremy DeWeen
Jennifer & Robert Solomon
Jonathan & Naimeh Woodward
Julian Mcmillan
Karen Gilbert
Kimberly Newton
La Mision Children's Fund
Leslie Hall
Leslie Smith
Lisa & Gary May
Lorena Ramirez
Lucila De Alejandro
Luis Sandoval
Maria Marill
Marla Poggioli
Matthew Parra
Matthew Salib
Mayra Ferrer
Mex-Cal Truckline
Michael & Nancy Pfiffer
Michael Anderson
Michael Carbuto
Michael Kaiser
Michael Maners
Michael Shanahan
Murnez Blades
Neda Momeni
Nicole Carr
Pacific Packaging Service
Pam & Charlie Pendrell
Patricia McDonald
Patrick Duffy
Patrish & Jim Seman
Perla & Beverly Hernandez
Phil Collum & William Lopez
Renata & Melvin Alvarado
Ricardo Chavez
Rob & Christie Phillips
Robert Antoniadis
Robert Dye
Roger Stewart
Ronald & Deborah Miciak
Ronald & Irma Escobar
Rosa E Munoz
Sahara Rose
Samuel & Evastina Hubinette
Sandra La Salle & Michael Sloan
Shannon Barnes
Steve & Linda Paliska
Steve & Nancy Carell
Stone and Ceramic Surfaces
Susan Giusto
Susanna & Douglas Owen
Tamar Communications, Tatiana Martinez
Ted DeGroot
The Vivrette Family Charitable Fund
Thomas Rallo, Rallo Law Firm
Tim & Jean Weiss
Trent Bryson
Veronica Orozco
Vivian Saldana
William Flynn
Wonderful Giving

$500 to $999

2 Fish Foundation
Abel Galvan
Adriana Sanchez-Frank
Adrienne Oriain
Ana Narvaez
Andrea Rodriguez & Ali Sayeed
Angela Sanabria
Anne-Marie Hiskes

MISSION PARTNERS

We love our Mission Partners. With their ongoing support, we are able to continue with our mission of breaking the cycle of poverty and transforming lives in Baja.

WAYS TO GIVE

Join the Corazon de Vida family and give love to a child in need!

BECOME A HEART ANGEL

Our monthly sponsors, “Heart Angels” offer the stability of monthly support for the orphanages. These orphanages give abandoned children security, nutrition and shelter, and allow them to grown in a positive and loving environment.

For more information visit: www.corazondevida.org/donations

JOIN US ON A TRIP

We can organize a one-day visit or a multi-day service trip to an orphanage for your group or organization. We are also able to bring smaller groups (2-5 people) to join us on one of our regular visits. If you are interested, please send an email to trips@corazondevida.org

PEER-TO-PEER FUNDRAISING

Start fundraising for an existing project or create a new fundraising campaign for your birthday, wedding or in honor of someone, and ignite a movement for the orphaned and abandoned children of Baja.

PLANNED GIVING

Individuals may include Corazon de Vida in their estate plans and wills, as well as through retirement plans and IRAs, which may provide a number of tax advantages

Contact: Hilda Pacheco-Taylor (949) 476-1144 x 3 - hilda@corazondevida.org

BECOME A MISSION PARTNER

Partners are our “Corporate Angels”. Funding can come from your giving fund, cause related marketing programs and/or employee donation matching programs. The program can provide employers and employees with a sense of shared purpose, which results in higher employee satisfaction and retention.

Contact: Hilda Pacheco-Taylor (949) 476-1144 x 3 - hilda@corazondevida.org

ORGANIZE A THIRD PARTY EVENT

Through our Third-Party Fundraising Agreement process you can make CDV the beneficiary of your existing or new event. We will help provide materials and promotion as needed to make your support of CDV a success.

VOLUNTEER WITH US

Volunteers are the backbone of Corazon de Vida's success; we would not be able to function and manage our events without volunteer support.

More Information:

Corazon de Vida Foundation
14252 Culver Drive #A800
Irvine, CA 92604

Telephone: (949) 476-1144
Email: info@corazondevida.org
501(c)3 Tax Exemption #33-0707788

www.corazondevida.org

FOLLOW US! @corazondevida

GREATNONPROFITS 2020 TOP-RATED NONPROFIT

corazón de vida

GOVERNANCE 2020

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Chairman

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Founder/President

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Vice-President

Mickey L. Wiebe
Vice-President

George Perez
Director

Steve Paliska
Director

John Haugland
Director

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Amar Harrag
Corporate Sponsorships
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PR/Communications
Director

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John Haugland
Board Liason