



TREE SOLUTION CONSULTING

YOUR EXPERT FOR SECURITY AWARENESS



TreeSolution sensitizes and trains everyone in your company, anchoring the structure of information security in the culture of your business. That means in the everyday thought processes and actions of all your employees at all levels, including the company leaders. This approach lets you protect your information and thus your company from attackers, accidents, and business and reputational damage.

Since 2005 we offer exclusive and simple solutions for anchoring information security in the corporate culture. Based on scientific work, years of experience and facts from each client enterprise, we develop measures that strengthen information security where it matters most: your employees.

OUR SERVICE AREAS



Strategy

Discover your possibilities for improvement in an intensive consultation phase, in which we discover your options and develop a security awareness strategy for you.



Awareness Radar®

Measure and improve the security awareness and security culture in your company with Security Awareness Radar®.



Campaigns

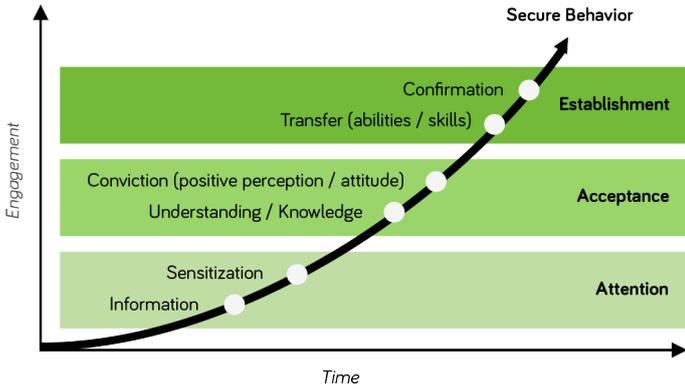
Book individual campaigns for more information security in your organisation, where we strengthen the security awareness of your employees.



E-Learnings

Strengthen your information security with our individually tailored e-learning solutions in the right place for maximum impact: your employees.

AWARENESS STRATEGY DEVELOPMENT



You may already know that you want to strengthen your information security, but are you still wondering about how best to proceed?

Choosing the right direction and the most effective steps is also a matter of experience. That is why we work with you and develop a suitable strategy for your company to strengthen security awareness in culture and behaviour.

The action plan is designed in such a way that you can measurably achieve your goals.

What a well-founded awareness strategy involves:

- Definition of target groups
- Definition of the right behaviour
- Defining the change management strategy

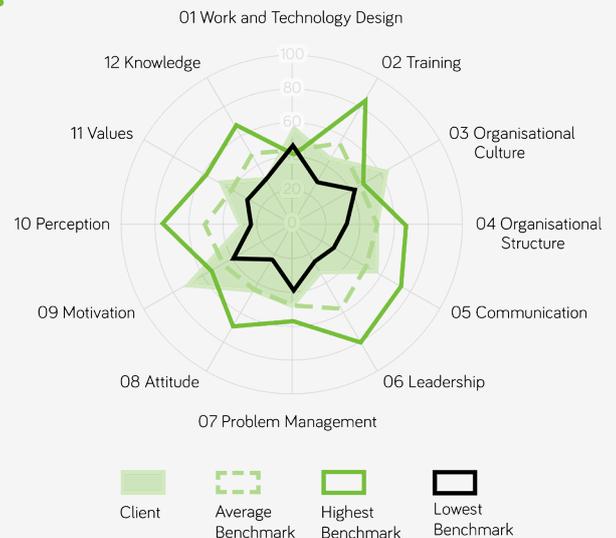
- Receive management support
- Communication and training concept
- Required resources
- Definition of KPI's

The Awareness Radar can be used as a basis for the development of the strategy.

SECURITY AWARENESS RADAR®: MEASURE INFORMATION SECURITY

Can you make an objective assessment of the state of security awareness and security culture in your company?

Very few companies can answer "yes" to this question. On one hand, the view from the leadership level is often obstructed for all departments. On the other hand, for a clear picture of information security in your company many different factors must be measured and assessed - this is almost impossible to do spontaneously or manually. The Security Awareness Radar® addresses this issue and helps companies to measure the security culture and to make the behaviour of their employees sustainably safer.



The Awareness Radar® is a software-assisted analysis and planning tool that enables organizations to accurately and precisely measure the security culture on a regular basis, as well as pinpoint improvement opportunities.

Fixing the right problems

- We seek out the weakest links with you so that they can be repaired as a priority.

Gap analysis for designing the right solution for you

- You'll see precisely where you are today, and where you need to be tomorrow.
- We can help you get there both efficiently and effectively.
- Regular measurements record changes and justify investments.

CAMPAIGNS IN YOUR COMPANY

With a high level of security awareness in a company, in-depth knowledge and above all awareness of security aspects flow into every employee's decision. We accomplish this for companies through campaigns that anchor security awareness in the culture of the company.

Our campaigns strengthen the awareness of information security in your company. We rely on multimedia representation to reach your employees directly at the workplace.

Campaigns support the sustainable anchoring of information security in the corporate culture. Because you work with it in several channels, you reach a particularly large number of employees. Deeper knowledge is possible through our e-learning offers, each one developing a specific topic.



- **We offer e-learning courses** on information security, compliance and data protection that can be tailored to companies.
- **Films, explanatory videos, intranet or e-mail news** and other forms of digital communication inform your employees in an entertaining way about their contribution to information security.
- **Print media** strengthen the security awareness of employees with tips directly at the workplace.
- **Management tool kits** actively involve the management and promote the dialogue within the team.

E-LEARNING: ANCHORING SECURITY IN THE CULTURE OF YOUR COMPANY

Only regular activation and application can anchor the foundations of information security in the thoughts and actions of all employees of a company. We measure the quality of an activation measure by its efficiency: how much effort does it require from you? With our e-learning offers, you can achieve your information security goals in short learning units that are easy to integrate into the daily work of all employees and that can be easily combined.



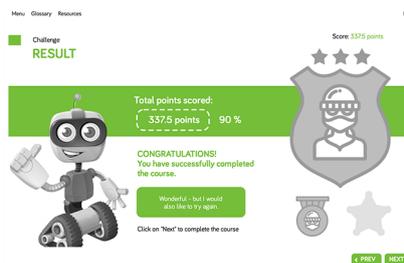
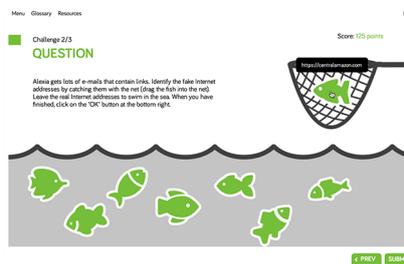
Standard Courses
on topics that are relevant in many companies.



Customized Courses
that apply a popular subject to your industry or organization.



Individually Designed
courses that address a specific security issue in your organization.



What our e-learnings offer

- Effective and well-founded training courses
- Individual and modular programs
- Standardized or adapted to your needs
- Proven motivational design

Scenario-based learning

- realistic situations
- motivates the learners
- direct feedback about success or failure
- challenges the learners, without overwhelming them

TOPICS

Information security

- Classification
- Clear desk, clear screen
- Mobile devices and storage media
- Working on the go and at home
- Passwords
- Malware
- Social engineering
- Behaviour on the Internet
- Handling e-mail
- Social media
- Reporting incidents
- Policies and guidelines

Gamified

- Protection against phishing
- Social media
- Social engineering

Physical Security

- Wearing a company badge and dealing with visitors
- Evacuation, Accidents and Fire

Compliance

- Introduction to Data Protection
- Introduction to bank client confidentiality
- Introduction to anti-corruption

YOUR MAJOR BENEFITS

Why do companies choose us?

15 years of experience in security awareness for small, medium and large enterprises

1

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Wide range of easy-to-use, proven solutions

Our worldwide unique focus on a holistic view of information security culture

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Scientific, state-of-the-art approach based on real understanding of human behaviour

On request, highly specific solutions tailored exactly to your requirements

3

6

Long-term anchoring of information security in the corporate culture

Are you ready to take security awareness to the next level in your business? The first step is easy:

Arrange a free consultation now.

www.treesolution.com
info@treesolution.com
+41 31 751 02 21



TREE SOLUTION
SECURITY THROUGH AWARENESS