



# Security Awareness Assessment

How resilient is your information security culture?  
Our proven TWISK<sup>®</sup> solution allows rapid analysis and  
targeted support – cost-effectively and transparently.

- Proven assessment framework
- Customizable surveys
- User-friendly reports
- Benchmarking
- Fast and standardised approach
- Secure behaviour becomes part of the corporate culture





## „Smart Tools“ for improved Security



“Smart” tools give us the ability to create an accurate and detailed assessment of your current situation and accurately identify the possibilities for improvement of the security culture in your organization.



TWISK® is a customised solution for all your needs and company sizes, with a proven track record worldwide.



TWISK® helps organizations to analyse their security awareness culture and implement the appropriate measures at the organizational, group and personal level. It rates the strengths and weaknesses of the security culture of your company, both before and after the implementation of awareness measures.



For a rapid and standardised procedure, all TWISK® processes are implemented in software. We provide TWISK® to you as a software as a service.

## Solving the Right Problem

**With TWISK® you can check on the information security culture of your company regularly. Security awareness is an ongoing process in which we support you.**



TreeSolution constantly researches and develops new knowledge about security cultures. In the same way, we strive for perfect information security for our customers. Because we continually help you to achieve the right standard in a world of change, we also help you to come closer and closer to security excellence.



We also know that a chain is only as strong as its weakest link. We help you to look for the most vulnerable parts of your information security chain and fix them as a priority. Knowing how to find the weakest links in the awareness and behaviour of employees, as well as in the corporate culture, is our starting point.



Properly identifying and evaluating human behaviour with TWISK® means you can better understand the complex environment. Gap analysis brings you enlightenment and reassurance. Enlightenment, because you can see exactly where you are today and where you should be tomorrow; and reassurance, because we can help you get there efficiently and effectively.

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TWISK has strongly increased the efficiency and sustainability of our training and awareness campaigns.

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## Assessment



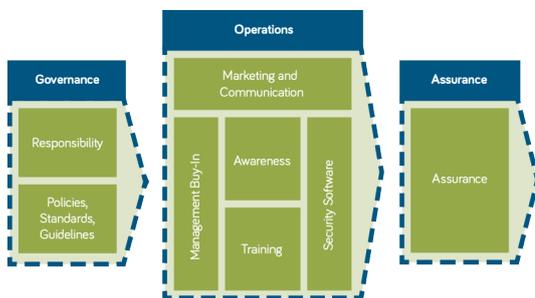
Benchmark radar

Our pre and post assessments show strengths and weaknesses and allow benchmarking with other companies.

The starting point of the targeted management of information security culture is the assessment of the initial situation by surveying the employees. The survey focuses on different parameters that determine the information security culture, such as the value system, knowledge and perceptions of the employees. It is handled automatically via the Internet and can be performed in a very short time.

Regularly repeated measurements track the changes in the information security culture and help to justify your investments.

## Improvement and Planning



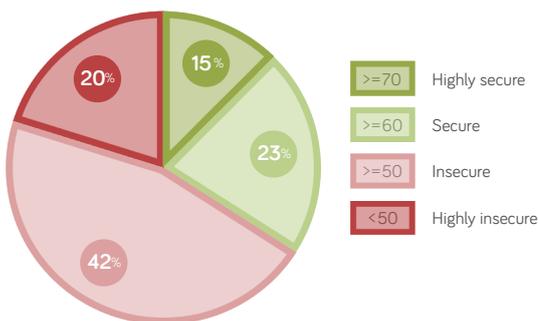
Improvement plan

After the assessment, we work with you to plan the improvement actions. The first item to be defined is how the information security culture should look, and from that, which aspects of the current information security culture should be retained, improved or completely changed (gap analysis).

Built-in TWISK® benchmarking with the best in class also reveals any need for action independent from own requirements.

We then work with you to define the target groups, and to select and prioritize appropriate tools and measures in various areas. Improvement and planning is also supported by powerful and automated processes of our TWISK® system.

## Your Solution



Employees per security class

Although we have advanced tools and an excellent understanding of the culture of security, our starting point is with you and your specific needs as an organization. Assimilation of the right security awareness and behaviour into the corporate culture means that information security becomes a part of “how we do it here”. No two corporate cultures are the same. That’s why we tailor the TWISK® solution exactly to your needs.

TWISK® is excellent for evaluation before and after of security awareness measures. We focus on methods that are tested in theory and in practice, and that can be integrated harmoniously into an ISMS based on ISO 27001.

# Your Key Benefits

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|---|--|---|--|
| 1 | Detailed assessment of your situation      | 5 | Extensive selection of validated questions |
| 2 | Compare your results with benchmarks       | 6 | Efficient action planning                  |
| 3 | Identification of strengths and weaknesses | 7 | Customizable                               |
| 4 | Effective measures                         | 8 | Economical, clear and easy                 |

## Our Motto

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” *We combine rigorous, scientifically designed solutions with advanced understanding of human attitudes and human behaviour. TreeSolution makes information security work for them: For manageable and useful results, we go further than just the mechanical application of business procedures.*



*Dr. Thomas Schlienger*

Contact Us Today for Better Information Security: