

KIARA MARTIN

UX/UI Designer

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EDUCATION

Beginex

User Experience Certificate

August 2020 - November 2020

Designlab UX Academy

User Experience Certificate

May 2018 - March 2019

Lake Superior State University

B.S. Computer Networking w/ a

concentration in Web Development

August 2008 - April 2013

SKILLS

UI Design

Low to High-Fidelity Wireframing

Sketching

Responsive Web Design

Prototyping

User Personas

Storyboarding

Journey Maps

User Research

Usability Testing

Interaction Design

HTML & CSS

TOOLS

Figma

Sketch

Adobe XD

InVision

Zeplin

Photoshop

Illustrator

Miro

Whimsical

PROJECTS

Google Aria • Designlab

8 weeks

- Design and prototype a mobile app to help monitor and manage diabetes (fictional project)
- Conduct research, user interviews, create user persona, sitemap, low-fidelity, high-fidelity wireframes
- Create branding that includes a style guide, UI Kit, and logo

Spotify • Designlab

4 weeks

- Design and prototype a new social feature for Spotify: collaborative playlist called Spotify Player (fictional project)
- Conduct user interviews to understand music listening, sharing, and patterns
- Create user and task flows to integrate into existing design

Paws for a Cause • Designlab

4 weeks

- Design and prototype a responsive website for animal shelters
- Develop information architecture and interaction design
- Create branding that includes a style guide, UI Kit, and logo

WORK EXPERIENCE

UX/UI Designer • Freelance

Mar 2019 - Present

Implementation Consultant • Tyler Technologies

Feb 2019 - Present

- Collaborate on compliance development team in Agile environment in 2 week sprints using Jira
- Conduct webinars and compliance training for 50+ employees and customers
- Deploy state and federal compliance updates/fixes to 40+ states
- Act as a liaison for support and the compliance development team

UX/UI Designer • Kamua (Contract)

Jan 2021 - April 2021

- Collaborate with a team of UX designers to create an intuitive onboarding experience for non professional video editors using a web application
- Conduct research, user interviews, create persona, affinity map, usability testing
- Create sketches, userflow, wireframes, prototypes, mockups
- Meet with the client via Zoom

UX/UI Designer • Nabi Music (Contract)

Aug 2020 - Oct 2020

- Collaborate with a team of UX designers to create a mobile app that connects parents with music instructors worldwide to provide features that motivate parents' involvement in their children's musical path
- Create an effective and intuitive way for instructors to give grades/feedback and keep track of the lessons using a mobile app
- Increased customer satisfaction by 60%
- Conduct research, user interviews, create persona, affinity map, usability testing
- Create sketches, userflow, wireframes, prototypes, mockups
- Met with client and developers via Zoom
- Hand designs off to developers