Yewon Shin | Experience Designer
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EXPERIENCE

Freelance UX/UI Designer Present
Refining sitemap, userflows, overall user experience and interactions of websites for various clients, working heavily on wireframes and module system.

Code and Theory | Interaction Design Intern Summer 2019
Designed architecture of the digital experience, demonstrating understanding of content, components, accessibility design and business goals for clients like Invesco and PfizerWorld. Created high-fidelity wireframes and animation prototypes to effectively communicate with visual designers and developers.

Technology, Humans And Taste | User Experience Design Intern Spring 2019
Interpreted research and translated user needs for Eko and internal Dim Sum Club app, delivering product architecture through userflows, wireframes, and interaction patterns.

Noom | Design Intern Summer 2018
Developed user interface specifications and produced a promotional motion graphics for Noom. Led weekly campaign production, collaborating with product mangers, designers and engineers for ideation and art direction.

RECOGNITION

Top Talent Award 2019
Semifinalist 2017
Adobe Achievement Design Awards

1st Place Winner (New York) 2018
3rd Place Winner (Chicago) 2018
One Club Creative Boot Camp

ADC Bronze Cube 2019
Merit Award 2019
One Club Young Ones

Pentagram x FIT 2018
NFL x FIT 2017
Featured on FIT Website

Article Publication 2019
Adobe Blog

#EXPERIENCE 2017
#TIME 2016
Exhibitions at FIT Museum

EDUCATION

Fashion Institute of Technology | Bachelor's in Advertising and Digital Design May 2019
Minor in Creative Technology, Dean's List, Magna Cum Laude
1 of 6 selected students to improve FIT's rebranding with designers at Pentagram.
Commissioned to design a visual system for NFL's football teams.

SKILLS

Interaction Design, User Research, UX Strategy, Wireframing, Prototyping, Motion Graphics, Videography, Basic HTML/CSS, Photography

TOOLS

Sketch, Principle, Invision, Zeplin, Figma, Adobe Suite: After Effects, Premiere Pro, Illustrator, Photoshop, Indesign, XD, SketchUp