



YEWON SHIN EXPERIENCE DESIGNER

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RECOGNITION

Top Talent Award | 2019

ADAA by Adobe

Bronze | 2019

One Club Young Ones ADC: UX/UI

Merit | 2019

One Club Young Ones Brief

One Club Creative Boot Camp:

- **Gold** | 2018 | New York
- **Bronze** | 2018 | Chicago

Semifinalist | 2017

ADAA by Adobe

Featured on FIT Website:

Pentagram x FIT, NFL x FIT

Featured at FIT Museum:

#EXPERIENCE | 2017

#TIME | 2016

SKILLS

UX & UI Design

Research & Strategy

Prototyping

Motion Graphics

Visual Design

Photography & Video Editing

Basic HTML/CSS

TOOLS

Sketch

Adobe CC

Invision

EXPERIENCE

Technology, Humans And Taste | UX Design Intern | 02-04/2019

- Gathered research and brainstormed strategies for various UX projects
- Constructed the Dim Sum Club app, refining userflows, wireframes, and UI

Noom | Design Intern | 05-07/2018

- Refined the UX and UI of the mobile app 'Noom'
- Collaborated with designers and marketers for ideation and production of Facebook and Instagram weekly ads

R/GA | Contestant, Gold Winner Team | 04/2018

- Client: Verizon
- Developed strategy and was in charge of the overall art direction

Leo Burnett | Contestant, Bronze Winner Team | 03/2018

- Client: Kraft
- Strengthened strategy and produced visuals for the overall campaign

the Watsons | Graphic Design Intern | 02-05/2017

- Designed visual graphics and brand identities for local clients and their public events

ACTIVITIES

FIT x Pentagram Intern Winter 2018

- Selected to create an icon system for FIT's new branding with designers at Pentagram.

The National Football League Visual System Designer 2016-2017

- Commissioned to design a visual system for NFL's football teams.

EDUCATION

Fashion Institute of Technology Bachelor's in Advertising Design May 2019

- Minor in Creative Technology