

LOISSE LEDRES

ART DIRECTION

EDUCATION

Fashion Institute of Technology

Advertising Design BFA 2017–2019

Minors: Creative Technology & Art History

3.92 GPA, Dean's List, Summa Cum Laude

University of New Mexico

Mass Communication & Journalism

2015–Summer 2016

4.11 GPA, Dean's List, UNM Presidential

Scholar, Honors College

EXPERIENCE

Momentum Worldwide | MAIP

Art Direction Intern Summer 2018

Brands: Nike, Olay, AMEX

Ideation and design execution for experiential campaigns, developing client pitch decks, new technology research.

Freelance

Designer & Illustrator 2015–Current

Logos, branding, and promotional material for non-profit organizations and musicians.

Nob Hill Main Street

Program Assistant 2015–2016

Designed and produced marketing materials and content for large-scale events, social media and website management.

AWARDS

**One Club Young
Ones Gold Pencil**

2018

**2x AADA
Semi-Finalist**

2018

**Communication
Design Department
Medal**

2017

EXTRACURRICULAR

**MAIP Campus
Ambassador**

2018–2019

**Ad Club Exposure
Committee**

2018–2019

**FITxPentagram
Intern**

Winter 2018

**Tagalikhha Blog
Co-Founder**

2017–Current

SKILLS

Art Direction

Illustration

Motion Graphics

Photography

Video & Editing

Basic HTML/CSS

505 • 409 • 3457

loisseledres@gmail.com

geezloisse.com

