

Women's Foundation of Greater Kansas City Privacy Policy

The Women's Foundation of Greater Kansas City (hereafter referred to as the "Foundation") endeavors to protect your personal privacy. This Privacy Policy addresses the Foundation's practices regarding information collected from users of the <http://www.womens-foundation.org> and <http://appointmentsproject.org> (hereafter referred to as the "Site"). This Privacy Policy does not address or govern any information-gathering, use, or dissemination practices related to information collected from you other than directly through or from the Site, such as from other websites, telephone, facsimile, postal mail, personal delivery, or other or additional offline means or media.

This Privacy Policy for the Site must be reviewed and accepted by you.

The Site is not intended for children under the age of 13. We do not knowingly collect personal information online from visitors in this age group.

If you have any questions about our privacy policies, please contact us at ops@womens-foundation.org or call us 816-988-2003. By providing your personal information to the Foundation, you signify your acceptance of the Terms of Use and agree that the Foundation may collect, use and disclose your personal information as described herein.

Information We May Collect

Personally Identifiable Information

For purposes of this Privacy Policy, "personally identifiable information" means any information by which someone can be personally identified, including name, address, telephone number, email address, and other information incidental to providing goods or services (also referred to herein as "personal information"). We collect personally identifiable information from you only when you voluntarily provide us with this information, such as when establishing an account, contacting us with a question or comment, utilizing an "Email to a Friend" feature, or signing up to receive emails about our latest products and services.

Browsing Information and Cookies

When you visit the Site, our web servers may automatically recognize certain non-personally identifiable information about you, such as your domain name, access provider, IP address, and browser language. The Site also uses a browser feature known as a cookie, which assigns a unique identification to your computer. The information collected from cookies allows us to provide better customer service to you and to improve features of our Site in a variety of ways, including by determining whether you have visited the Site in the past and which pages of our Site you have visited.

If you are uncomfortable with the idea of your information being used in this way, most computer systems and web browsers offer privacy settings and options, such as disabling cookies or opting for "Do Not Track" features. We do not override these settings or options. However, in order to access certain content, features, services, products, or benefits of the Site, you may be required to provide us with certain information, including some types of personally identifying

information. If you do not wish to provide such information through the Site or if you opt to utilize the aforementioned privacy features of your computer system or web browser, you may be unable to obtain certain content, features, services, products, or benefits of the Site.

How We Use Your Information

By providing personally identifiable information to us, we are better able to match your interests. The Foundation may use your personally identifiable information to communicate with you and to send you information by email, postal mail, or other means about our products, services, contests, and promotions. In general, we use personal information collected on the Site for the specific purpose for which it was volunteered; to market, sell, or provide products and services; and to comply with any legal or regulatory requirements, process or provisions. [In order to better serve you, we may combine information you provide to us on the Site with information from third parties, including demographic or public information]¹. The Site uses interfaces with social media websites or platforms that are owned and/or controlled by third parties, such as Facebook, LinkedIn, Twitter and others (“Social Media Sites”). If you choose to “like” or share information from the Site through any Social Media Sites, if you are a member of a Social Media Site the interfaces on our Site may allow the Social Media Site to connect your website visit to your Personal Data. The information that you share with the Social Media Sites will be governed by the specific privacy policies and terms of service of the Social Media Sites and not by this Privacy Policy. You should review the privacy policy of that Social Media Site before choosing to access and use any Social Media Sites, including interacting with our pages on those sites.

How We May Share Your Information

We may share information collected through the Site with our subsidiaries, affiliated companies, and like-minded business partners for the purpose of providing you with the products and services you seek from the Site.

From time to time, the Foundation may disclose the data collected through the Site, including personally identifiable information, to other persons or entities whom we believe trustworthy. In such cases we might rent, exchange, share and/or cross-reference information, including contact information about you that will enable such persons or entities to contact you regarding products and services that may be of interest to you. Additionally, in order to provide you with a better customer experience, we may share information with service providers, subcontractors, and business partners who have been retained to perform functions on our behalf or to provide services to us. These services include:

- a) Advertising, marketing, surveys, and promotions, including partnerships and teaming efforts with other companies whose products or services we think you might enjoy;
- b) Information technology and office services, including software and website development, website hosting, management and evaluation, and data processing, exchange, and cross-referencing;
- c) Payment processing services, fraud protection, and credit risk reduction; and

d) Legal, accounting, audit and other professional service providers.

The Foundation may also disclose the data collected through the Site, including personally identifiable information, to another party with which the Foundation enters or reasonably may enter into a corporate transaction, such as a merger, consolidation, acquisition, or asset purchase. In the event that the Foundation or its assets is acquired by another company, or due to any merger, reorganization or liquidation, customer information may be one of the transferred assets. Your personal information will remain subject to any pre-existing privacy policy unless you consent otherwise.

We reserve the right to disclose information about you to a third party pursuant to a subpoena, court order, or other form of legal process, or in response to a request by or on behalf of any local, state, federal, or other government agency, department, or body, whether or not pursuant to a subpoena, court order, or other form of legal process. Your personal information and data may also be disclosed if, in the Foundation's sole judgment, that disclosure is appropriate to protect the life, health, or property of the Foundation or any other person or entity.

Managing Your Personal Information and Options

You may use the Site without providing any personally identifiable information.

We want to communicate with you only if you want to hear from us. If you have established an account on the Site or signed up to receive electronic newsletters or promotional emails from the Foundation, including new ideas, special offers, and event information, or to otherwise receive communications about our products and services, you will have the right at any time to opt out of receiving marketing emails or to specify which, if any, communications you would like to receive from us. Should you ever decide to delete your account, you may do so by emailing ops@womens-foundation.org.

[If you would like to opt-out of receiving marketing via email, click the unsubscribe link on the footer of marketing emails.]² If you would like to opt-out of receiving communication via postal mail, contact ops@womens-foundation.org, or call customer service at 816-988-2003. The Foundation will continue to send you non-promotional, service emails concerning your account, such as emails relating to available upgrades, billing and payment information, outstanding balance on your account, and other emails relating to your account and/or your use of the Site.

At your request, the Foundation will confirm what personally identifiable information it collects or holds about you, and will correct, update and/or remove such information. You may contact the Foundation for any of the foregoing at ops@womens-foundation.org. If you ask that the Foundation stops using or sharing your personally identifiable information, we will honor that request. However, the Foundation may retain records of your personally identifiable information for a period of time; for example, to follow-up on a request, resolve a dispute or for similar reasons or in order to comply with applicable federal, state, or local law. In addition, some personal information may also continue to be stored on back-up files for financial, legal, or technical reasons.

Additionally, California Civil Code Section 1798.83 (also known as the "Shine The Light" law)

permits users who are California residents to request and obtain from us once a year, free of charge, information about the personal information (if any) we disclosed to third parties for direct marketing purposes in the preceding calendar year. If applicable, this information would include a list of the categories of personal information that was shared and the names and addresses of all third parties with which we shared information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request to the email address identified above.

EU Data Subjects

This section applies if you are an individual located in the European Union or European Economic Area (collectively, "EU") ("EU Data Subject"). For these purposes, reference to the EU also includes the European Economic Area countries of Iceland, Liechtenstein and Norway and, where applicable, Switzerland. The Foundation does not (i) maintain an establishment in the EU; (ii) offer or intend to offer its products or services to EU Data Subjects through the Site; or (iii) monitor the behavior of EU Data Subjects that takes place within the EU. All prices on the Site are listed in United States Dollars and are not intended for EU Data Subjects. The Site is controlled, operated, and intended to be used from within the United States. We make no representation that the Site is appropriate for use outside the United States, or that access to and use of the Site in accordance with this Privacy Policy complies with the laws of any other jurisdiction.

Security

The confidentiality of any communication or material transmitted to or from the Foundation via the Site or via email cannot be, and is not, guaranteed. You acknowledge that the technical processing and transmission of content via the Site may be transferred unencrypted and involve: (a) transmissions over various networks; and (b) changes to conform and adapt to technical requirements of connecting to networks or devices. Accordingly, the Foundation is not responsible for the security of information transmitted via the Site or the Internet generally.

Links to Third-Party Websites

The Site may also contain links to third party websites, for the convenience of users in locating information, products, or services that may be of interest. If you access a third-party website from a link on this Site, any information you disclose on that website is not subject to this Privacy Policy. It is possible that these links may be used by third parties or others to collect personal or other information about you. We are not responsible for the privacy practices of such websites, advertisers, or third parties or the content of such websites and it is your sole obligation to review and understand the privacy practices and policies of these other websites. We do not control the use of cookies or the collection of information by these third parties, nor how they manage such information. It is solely your obligation to review and understand the privacy practices and policies of these other websites, advertisers, and any third parties.

Updating this Privacy Policy

We reserve the right to change, modify, add, or remove portions of this Privacy Policy at any time. You should check this page periodically for changes. Your continued use of this Site

following the posting of changes to this Privacy Policy will be considered your consent to those changes.

Questions or Concerns

If you have any feedback, questions, or concerns regarding privacy, please send us a detailed message to ops@womens-foundation.org we will make every effort to resolve your concerns.

Last Updated: **10/30/18**