

Bill Chien

Multimedia Designer

hey@billchien.net

EDUCATION

California College of the Arts

Graphic Design, BFA
GPA 4.022
Fall 2014 — May 2018

VOLUNTEER

Digital Experience Lead

TEDxSanFrancisco
June 2018 — October 2018

- Crafted custom symbols
- Designed social media assets
- Animated on-screen graphics: welcome, speaker intro and session screens
- Created live production assets

Exhibition Designer

California College of the Arts
January 2016, May 2018

Branded and Designed exhibition experience for CCA Graphic Design's 100 Day Show and More Senior Show

Mural Designer

Children's Creativity Museum
January 2018 — May 2018

Co-created interior stairwell mural with an interdisciplinary student team

Founding Member

Secret Project
June 2015 — May 2018

- Built project identities
- Designed posters for events
- Co-facilitated workshops
- Visualized plans and schedules
- Documented and create short videos
- Co-created develop project

EXPERIENCE

Freelance Designer

Frog Design, Cutting Ball Theater,
Personal Capital, and more...
June 2018 — Present

- Designed print collaterals for a theater
- Simplified building floor plans
- Redesigned a responsive website
- Created motion graphics and gifs
- Rendered a slide deck into a booklet

Graphic Design Studio Manager

California College of the Arts
Fall 2016 — May 2018

- Organized studio space
- Sent program-wide emails
- Designed signage systems
- Created item managing system
- Maintained studio resources
- Led orientations

Designer + Design Manager

CCA TBD* Design Studio
September 2017 — May 2018

- Co-created the studio identity
- Worked with non-profit organizations
- Created project management systems
- Designed various collateral for clients
- Built TBD* portfolio website
- Managed projects
- Supported fellow designers

Design Intern

SYPartners
June 2017 — August 2017

- Crafted visual agendas for meetings
- Designed document visual system
- Created Google doc templates
- Built a micro-site for client interviews
- Created workshop experience
- Designed presentation decks

Platform Editor

Yooya
June 2015 — August 2015

- Managed Beyoncé official Chinese social media platforms
- Edited text copy
- Created promoting visuals
- Edited and recombined video clips

RECOGNITION

Awards

ADAA 2018 Special Designation
Adobe · August 2018

Excellence in Student Leadership Award
California College of the Arts · May 2018

ADAA 2017 + 2018 Semifinalist
Adobe · July 2017, May 2018

Monotype Award for Typographic Excellence
Monotype · December 2016

Judge's Choice Award
Publishing Professionals Network · June 2016

SKILLS

Technical

- Microsoft Office
- Adobe Photoshop, InDesign, Illustrator, XD, After Effects, Premiere, Audition
- HTML, CSS, JQuery, JavaScript
- Keynote
- Google G Suite
- Photography

Design

- Identity / Branding
- Publication
- Information Design
- Responsive Website Design
- Motion Graphics / Gifs
- User Interface & Experience
- Video Editing
- Service Design

Intellectual

- Art Direction
- Project Management
- Leadership
- Collaboration
- Design Strategy
- System thinking
- Writing

