

# Bill Chien

Multimedia Designer

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## EDUCATION

### California College of the Arts

Graphic Design, BFA  
GPA 4.022  
Fall 2014 — May 2018

## VOLUNTEER

### Digital Experience Lead

TEDxSanFrancisco  
June 2018 — October 2018

- Crafted custom symbols
- Designed social media assets
- Animated on-screen graphics: welcome, speaker intro and session screens
- Created live production assets

### Exhibition Designer

California College of the Arts  
January 2016, May 2018

Branded and Designed exhibition experience for CCA Graphic Design's 100 Day Show and More Senior Show

### Mural Designer

Children's Creativity Museum  
January 2018 — May 2018

Co-created interior stairwell mural with an interdisciplinary student team

### Founding Member

Secret Project  
June 2015 — May 2018

- Built project identities
- Designed posters for events
- Co-facilitated workshops
- Visualized plans and schedules
- Documented and create short videos
- Co-created develop project

## EXPERIENCE

### Freelance Designer

Bill Chien Design  
June 2018 — Present

- Designed print collaterals for a theater
- Simplified building floor plans
- Redesigned a responsive website
- Created motion graphics and gifs

### Graphic Design Studio Manager

California College of the Arts  
Fall 2016 — May 2018

- Organized studio space
- Sent program-wide emails
- Designed signage systems
- Created item managing system
- Maintained studio resources
- Led orientations

### Designer + Design Manager

CCA TBD\* Design Studio  
September 2017 — May 2018

- Co-created the studio identity
- Worked with non-profit organizations
- Created project management systems
- Designed various collateral for clients
- Built TBD\* portfolio website
- Managed projects
- Supported fellow designers

### Design Intern

SYPartners  
June 2017 — August 2017

- Crafted visual agendas for meetings
- Designed document visual system
- Created Google doc templates
- Built a micro-site for client interviews
- Created workshop experience
- Designed presentation decks

### Platform Editor

Yooya  
June 2015 — August 2015

- Managed Beyoncé official Chinese social media platforms
- Edited text copy
- Created promoting visuals
- Edited and recombined video clips

## RECOGNITION

### Awards

ADAA 2018 Special Designation  
Adobe · August 2018

Excellence in Student Leadership Award  
California College of the Arts · May 2018

ADAA 2017 + 2018 Semifinalist  
Adobe · July 2017, May 2018

Monotype Award for Typographic Excellence  
Monotype · December 2016

Judge's Choice Award  
Publishing Professionals Network · June 2016

## SKILLS

### Technical

- Microsoft Office
- Adobe Photoshop, InDesign, Illustrator, XD, After Effects, Premiere, Audition
- HTML, CSS, JQuery, JavaScript
- Keynote
- Google G Suite
- Photography

### Design

- Identity / Branding
- Publication
- Information Design
- Responsive Website Design
- Motion Graphics / Gifs
- User Interface & Experience
- Video Editing
- Service Design

### Intellectual

- Art Direction
- Project Management
- Leadership
- Collaboration
- Design Strategy
- System thinking
- Writing

