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**MEDIA RELEASE**

**AISIN CANADA AWARDED BUSINESS OF THE YEAR AT  
2021 BUSINESS EXCELLENCE AWARDS GALA**

*50 Local Businesses and Entrepreneurs Acknowledged for their Achievements at the  
Stratford and District Chamber of Commerce Business Excellence Awards*

Stratford, ON – September 17, 2021... investStratford presented **Aisin Canada with the “2021 Business of the Year” award at the Stratford and District Chamber of Commerce Business Excellence awards on Thursday evening.** The award recognized the auto parts manufacturer’s extraordinary contribution as both a leading area employer and dedication to community service. The Business Excellence Awards Gala night recognizes the achievements and successful contributions of business leaders and organizations throughout the City of Stratford, St. Marys and Perth County.

Aisin Canada, first established in Stratford in October 2002, has a reputation for high quality products and workplace excellence. The Aisin Stratford (ACI) plant located at 180 Wright Blvd employs over 500 people and is the only Aisin plant in Canada. ACI supplies both Canada’s Woodstock and Cambridge Toyota plants with sunroofs, doorframes, moldings, seating and small components for their Toyota and Lexus models.

The Gala is a celebration of business excellence, recognizing those who have made exceptional contributions through their involvement and leadership in the community. In addition to the “Business of the Year” award, awards were presented in categories which included Manufacturing, Hospitality, Commercial, Non-Profit, Innovation, Service, Entrepreneur and Retail.

Quotes:

City of Stratford Mayor Dan Mathieson: *“Next year, Aisin Canada will celebrate 20 years in our community and that is a remarkable anniversary. They have always been one of the City’s leading manufacturers and, more importantly, have demonstrated, year after year, a major commitment to our community through their support of the United Way, downtown businesses and House of Blessing. I’m proud to say they are a “Stratford business.”*

investStratford CEO Joani Gerber: *“The Gala is a time for the business community to come together, celebrate and show appreciation towards business and organizations that have helped shape the community. I’m thrilled to recognize the important role that Aisin Canada has played, and continues to play here in Stratford. They are a globally recognized manufacturer that has chosen to make Stratford their home.”*

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About investStratford

*investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven*

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