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MEDIA RELEASE

STRATFORD PERTH CENTRE FOR BUSINESS HELPS LAUNCH ANOTHER SEVEN SMALL BUSINESSES

Summer Company Grants Totaling \$21K Give Promising Student Start-ups a Leg up

Stratford, Ontario –Tuesday, July 20, 2021... **Today the Stratford Perth Centre for Business announced that 7 new student-run small businesses have launched with the assistance of the Summer Company program which includes mentorship and provincial grants totaling \$21,000 being distributed to local entrepreneurs within Stratford and Perth County.** The Summer Company program is funded by the Province of Ontario, and the Ministry of Economic Development, Job Creation and Trade and with the mentorship of the Stratford Perth Centre for Business helps students start their entrepreneurial business dreams.

Program graduates include:

Evan Johnson, Doggy Delights: Evan is running an organic dog treat business focused on providing dogs delicious and healthy treats. Email: doggydelightsstratford@gmail.com

Meredith MacMillan, Mere's Brows n' Lashes: Meredith is taking the industry up a notch with her eyelash and eyebrow beauty services to make customers feel more confident. Instagram: [@meres_browsnlashes](https://www.instagram.com/meres_browsnlashes) E-mail: meredithjmacmillan@gmail.com

Marshall McCormick, Marshall's Egg-cellent Egg: Marshall's goal is to start your morning on the right foot by providing delicious premium eggs to his customers. Email: marshall22644@gmail.com

Rachel Olsen, BinTags: Rachel's business serves the community by creating customized vinyl labels for garbage, recycling, and green bins that neatly display your address so they will never get lost. Her products are high quality and customizable, making sure you get a product that feels like you. For more information visit: www.bintags.ca

Oscar Stueck, Bea's T's: A creative design business that offers high quality shirts, hoodies, art prints and cards with original designs that'll be sure to turn heads. For more info visit <https://www.instagram.com/beatrختهes/> or email beatrختهes@gmail.com

Dailey Trainor, From the G: Dailey has created his own streetwear brand specializing in t-shirt and hoodie printing, that feature socially aware and meaningful messaging. Dailey wishes to market "From The G" as a voice for the youth of the Stratford area and intends to encompass Stratford's lively and exciting downtown area and artistic history in his designs. More info: <https://www.instagram.com/ftg.streetwear/> or email: ftg.streetwear@gmail.com

Quote: "We're really excited each year to see what the students in the program can come up with. We often see great businesses rise from this program and continue with great support from the community and our services." -William Wybrow, Project Administration Officer, Summer Company

The Stratford Perth Centre for Business operates as a department of investStratford in partnership with the Ministry of Economic Development, Job Creation and Trade.

About the Stratford-Perth Centre for Business

The Stratford Perth Centre for Business is committed to helping small business owners achieve their business goals. The Centre offers local small business support and complimentary consultation and easy access to resources, including business start-up services to support the development of new and already established small businesses. In addition to advisory services, events, seminars and training opportunities are held throughout the year to meet small business essentials. For more information visit: stratfordperthbusiness.ca or info@stratfordperthbusiness.ca

For further information contact:

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