

FOR IMMEDIATE RELEASE:



MEDIA ADVISORY

STRATFORD PERTH SMALL BUSINESS CENTRE PRESENTS ANTI-RACISM & INCLUSION EVENT

Speaker and Consultant Hawa Y. Mire Facilitating 2 Days of Diversity and Community Awareness Sessions for Area Small Businesses

Stratford, ON – October 22, 2020 – **The Stratford Perth Centre for Business, together with community partners and stakeholders, will be presenting a special two-day Anti-Racism and Inclusion Training for Small Business event on November 9 and 10, 2020.** Proven strategic senior leader, equity consultant and community organizer **Hawa Y. Mire** will facilitate the business community focused discussion. The sessions will examine the participant's understanding of the historic and current realities of racism in Canada and explore the concepts of racial identity, racism, diversity, inclusion, and unconscious bias in today's world within an organizational context. The training will also explore systemic oppression, race, inclusion and equity through discussions and interaction. Participants will work to understand, learn and apply key concepts and frameworks to their businesses and our community. The event is presented by investStratford and the Stratford City Centre BIA with support from the Federal Economic Development Agency for Southern Ontario, Perth Community Futures Development Corporation, the County of Perth, The Town of St. Mary's and Destination Stratford.

Event details: Attend in person at Revival House or via Zoom
Monday, November 9 & Tuesday, November 10, 2020
8:30am – 11:00am
Tickets: \$30 in-person OR \$20 via Zoom

To register please visit the events section of www.stratfordperthbusiness.ca

The Stratford Perth Centre for Business operates as a department of investStratford in partnership with the Ministry of Economic Development, Job Creation and Trade. In collaboration with the Province of Ontario, the Stratford Perth Centre for Business is responsible for governing the operations of and allocation of various micro-grants across the wider Perth County region encompassing Stratford, St. Marys and the four lower tiers.

-30-

About the Stratford-Perth Centre for Business

The Stratford Perth Centre for Business is committed to helping small business owners achieve their business goals. The Centre offers local small business support and complimentary consultation and easy access to resources, including business start-up services to support the development of new and already established small businesses. In addition to advisory services, events, seminars and training opportunities are held throughout the year to meet small business essentials. For more information visit: stratfordperthbusiness.ca email: info@stratfordperthbusiness.ca or follow on Facebook

About investStratford

investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven

For further information contact:

Trena Hough, Stratford Perth Centre for Business 519-305-5055 x1005, trena@stratfordperthbusiness.ca
Joani Gerber, CEO, investStratford 519-305-5055 x1001