

FOR IMMEDIATE RELEASE

**MEDIA RELEASE**

# **COVID-19 RECOVERY TASK FORCE PROVIDES UPDATE ON AL FRESCO PROJECT**

**Community Partners Provide \$70,000 commitment to Essential Product and Services**

Stratford, ON – Tuesday, June 9, 2020 .... **Today Stratford's Economic Response and Recovery Task Force announced that C.R. Plastic Products and Belfor Property Restoration have stepped forward to support the Al Fresco Project with materials and services.** The local businesses will provide supplies and services necessary to move the recently announced All Fresco Outdoor Dining project forward.

Funded through a portion of a recent \$400,000 federal tourism recovery grant, RTO4 and the Stratford City Centre Committee, the Economic Response and Recovery Task Force's Al Fresco project will provide outdoor dining space for 200 people in Market Square, Upper Queen's Park and on Tom Patterson Island.

The spaces will feature 50 outdoor picnic tables supplied at a reduced cost by C.R. Plastic Products and assembled for free by Belfor Property Restoration. This combined corporate investment of \$70,000 means more funds can be allocated to programming and events.

*"The corporate support of C.R. Plastics and Belfor Restoration makes projects like these possible. I'm so pleased to call them Stratford companies and look forward to working with them as we make the Al Fresco project a reality."* **Mayor Dan Mathieson, City of Stratford**

*"We are so excited to partner with the City of Stratford on this innovative initiative. We have been a proud partner in the community for over 25 years and we are so thrilled to support the Al Fresco project with our sustainable outdoor products. We can't wait to join the community and the amazing local restaurants in what's sure to be an incredible dining experience this summer."* **Meaghan Robinson, Director of Sales & Marketing, C.R. Plastic Products**

*"Belfor is very pleased to be able to support the reopening of Stratford's economy. This City is home to our business and staff and our commitment to recovery is genuine. Using our restoration team and contributing our services to help support the food & hospitality sector is a pleasure".* **Eli Bernard, General Manager, Belfor Property Restoration.**

The first round of tables is planned for the week of June 22 in Market Square. Work is ongoing with local food service and restaurants to promote and animate the spaces. Alcohol licensing continues to be explored in partnership with the AGCO.

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**About investStratford**

investStratford is committed to advancing the economic future of Stratford, Ontario, Canada through investment in arts, education and industry. Globally Connected | Community Driven  
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